

Danish Egyptian Dialogue Institute

Engaging to understand shared challenges

Strategic framework 2017–22

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Preface

The Danish Egyptian Dialogue Institute (DEDI) is an intergovernmental body funded by the Danish Arab Partnership Programme (DAPP). DEDI was established in 2004, with the core task to promote political, social and cultural understanding between Denmark and Egypt and Europe and the Arab World, with dialogue as the main tool.

Dialogue cuts across all activities, detailed in the Articles of Association establishing DEDI, such as conferences, seminars, publications, projects, and programmes.

DEDI's comparative advantages lie in its dialogue competence and its intergovernmental status, which allows for a broad scope of governmental and other partnerships with the private sector, academia, and civil society. DEDI also has a comparative advantage due to its location in Cairo to nurture networks and long-term partnerships on a daily basis.

DEDI will in the coming Strategy period continuously expand its scope by reaching out to new partners aiming at involving broad segments of both societies to secure a broad and strong dialogue and interaction between Egypt and Denmark. In addition, the Institute has a unique possibility for interacting within DAPP priority areas, which are consistent with DEDI's priorities such as civic engagement, media, youth and culture.

Enabling Dialogue

Since its inception in 2004 DEDI's dialogue experience has developed through network activities with similar dialogue institutes and through its cooperation with a strong focus on *partnerships*. The dialogue experience has been systematized through lessons learnt and is shared through reports, workshops, and the Institutes' platforms. In addition, DEDI has also drawn on the experience of other partners, notably the wide range of Arab and Danish partners working with dialogue including with DAPP, as a partner in Egypt and the Arab World.

DEDI has been assigned an important function in maintaining and communicating an understanding of the socio-political contexts in Denmark and Egypt in order to contribute to a better understanding of the diversity of change in Egypt and in Denmark, each with its relevant context.

The commitment to this dialogue on both sides is materialised through the composition of the Board, consisting of three Egyptian and three Danish representatives appointed by the Foreign Ministries of Egypt and Denmark and by operating in Egypt within the DAPP's financial support, under the direction of the Board. DEDI's status as an intergovernmental institute is thereby reflected in its management structure. Within this framework of political commitment, DEDI's role is to facilitate dialogue and exchanges between Denmark and Egypt and Europe and the Arab World with the objective of addressing social, economical and political realities through the voices of organisations and individuals from both countries in those priority areas where dialogue on shared challenges shall take place.

DEDI has therefore since its inception responded to demands for input and facilitation as well as contacts from both Egyptians and Danes. Thereby DEDI has acted as a bridge builder for Egyptian

and Danish partners' cooperation. DEDI has established and supported long-lasting networks and co-operation between Egyptian and Danish partners with mutual interests and shared challenges.

In the future DEDI shall continue this work, in addition to the important task of facilitating and extending these long-term partnerships by continuing to secure the exchange of views into the Egyptian and Danish political, social and cultural fields.

Signed by the Chairman and Deputy Chairman of the Board

1. Introduction

Since its inauguration in 2004 under the Danish Arab Partnership Programme (DAPP), the Danish Egyptian Dialogue Institute (DEDI) has occupied a central position in enhancing relationships between Denmark and Egypt. The Institute's continuous emphasis on partnerships and dialogue, has secured its position and credibility among governmental and private partners, including DAPP.

With its diverse portfolio of projects in priority areas of civic engagement, arts and culture, and media, DEDI engages a wide and continuously expanding group of partners representing governmental and civil society institutions. Value is added by DEDI's location in Cairo and specialised knowledge and competencies of its staff enables DEDI to continuously adjust to the changing circumstances under which the Institute is working.

Permanent presence in Cairo also enables continuous follow-up on, sustainability and gathering of lessons learned from the wide range of DEDI's own engagements as well as coordination and advice based on DEDI's local knowledge for other engagement partners of DAPP. This is particularly relevant in those engagement areas where DEDI's thematic priorities match DAPP's, not least media, gender equality and civic education

Central to DEDI's uniqueness is the balanced intergovernmental framework, being overseen by a Board consisting of three Danes and three Egyptians appointed by the Danish and Egyptian Ministers for Foreign Affairs and a rotating chairmanship of the Board every two years.

This unique framework assures that the work of the Institute continuously reflects a common interest of the two countries and avails the Institute with an exceptional space for implementing its projects; strengthening the dialogue and thereby the understanding between Denmark and Egypt and EU and the Arab World.

2. Vision, mission and operational platform

DEDI's Articles of Association based on its mandate, identify its scope of activities as 'conferences and seminars; conducting of research; issuing of publications; and carrying out projects and programmes as well as performing political, social and cultural dialogue between Egypt and Denmark and Europe and the Arab world, thus opening the door to broadening the scope of participation in particular cases where it holds merit to include participants from neighbouring countries. The vast majority of operations, however, focus on Denmark and Egypt.

2.1 Vision

The vision of DEDI is:

- Enhanced cooperation and dialogue between Egypt and Denmark on issues of mutual importance within the cultural, social, historic, economic or political spheres.

2.2 Mission

Based on the above DEDI's mission includes:

- To promote mutual understanding between Denmark and Egypt with a view to

contributing to open, democratic and inclusive political and cultural development in Denmark and Egypt. This includes engagement in dialogue, with a view to supporting governmental, civil society, and private sector contributions in promoting a sound development with a focus on the youth and women in Denmark and Egypt.

2.3 Operational platform

In order to carry out the mission of DEDI, the following three operational clusters have been identified

- I. Platforms for DEDI-initiated dialogue established in Denmark and Egypt, using projects and exchanges to contribute to open, democratic and inclusive developments in priority areas of civic education, arts and culture, and media
- II. Joint dialogue initiatives on the thematic priorities with a broad range of Danish and Egyptian partners in civic education, arts and culture, and media through close and credible mutual partnership relations.
- III. Experience in dialogue processes as a mechanism for enhanced learning and mutual understanding related to its activities and implemented in relation to the below thematic priorities.

2.4 Overall goal

On the basis of the vision and mission and identified needs the objective of this strategy 2017-2022 is:

To enhance the effectiveness and impact of DEDI as a facilitator of dialogue and enhanced understanding between Danish and Egyptian partners within the thematic priority areas.

2.5 Principles of engagement

DEDI is guided by the following principles of engagement on the basis of DEDI's overall mandate and objectives. New dialogue activities are assessed on the basis of the following criteria:

- A. Match DEDI's comparative advantage as an intergovernmental body to work with a variety of governmental and nongovernmental partners, with networks in both Egypt and Denmark, as well as its unique presence in Cairo.
- B. Include strong dialogue elements and scope for application of DEDI's dialogue approaches.
- C. Involve strong and sustainable partnerships in development and management of activities corresponding to DEDI's mandate, beyond providing funding.
- D. Engage partners with relevant experience and expertise and ensure compliance with dialogue requirements for mutual respect, equality and balance in distribution of roles and responsibilities.
- E. Include outreach elements to reach broad and diverse sections of Egyptian and/or Danish societies

- F. Integrate external communication, including community links and a proper use of social media.

An assessment summary will be submitted to the Board when requesting approval of a new activity as per the format in Annex 6.

The above principles, by definition, apply for DEDI's engagement as a dialogue facilitator for all partners and activities including those under DAPP.

3. Thematic priority areas and results framework

Three thematic priority areas have been chosen as key focus of this strategy period

1. Civic education
2. Arts and culture
3. Media

Results frameworks are developed for each area with baseline indicators and targets detailed in the Annual Work Plans developed by DEDI's Management and approved by its Board. In these areas the institute strives to make larger comprehensive projects or clusters of related projects and activities, both to rationalize its operations, to secure the most rational use of funds, and to continue the institute's progress. At the same time, the Institute strives to gain the advantages of cross cutting activities through implementing projects and activities that combine the experience and insights of each of the three areas.

DEDI's dialogue comparative advantage, is designed to develop and facilitate long-term partnerships between governmental and non-governmental institutions and organizations in Egypt and Denmark. DEDI's dialogue function and activities will be conducted within three priority areas of mutual interest to Danes and Egyptians.

Each thematic area includes ample opportunities for dialogue facilitation: i) between groups and organizations already engaged in Egyptian-Danish cooperation and ii) in support of new project based dialogue activities to be identified by DEDI according to the 'Principles of engagement' in the section above. On-going dialogue facilitation as well as project based dialogue activities within the priority areas will continue to enhance DEDI's learning and comparative advantage.

3.1 Civic education

The Egyptian social, economic and political contexts have been witnessing major transformations throughout the past six years, which provide a dynamic environment, that avails DEDI with an opportunity to support overcoming the related current challenges. Bearing in mind the cultural differences and the uniqueness of both Egyptian and Danish political contexts, the Civic Education Programme Area is designed to promote dialogue and creates partnerships between the two cultures as the main medium to exchange knowledge and enrich practices on both sides.

The overall objective of the Civic Education Programme is to:

- Promote responsive interaction and civic engagement by building the capacities of youth and women to participate in the societal development in the local and national spheres.

This programme offers a varied set of projects that discuss theories, policies, and practices aiming to support the ongoing efforts to facilitate the participation of citizens, especially youth and women, in political life and promoting the spirit of citizenship. DEDI will continue a number of on-going activities with Danish and Egyptian partners under this thematic area and develop new activities based on lessons learned through:

- Continuous development of the multifaceted concept of civic education
- Promotion of youth civic engagement, entrepreneurship skills and gender equality.
- Enhancement of dialogue among youth with a view to furthering mutual understanding of issues of importance to the progress of their societies.

New activities will be identified according to the Principles of engagement in the section below.

Over the five-year period DEDI's achievements within Civic Education are expected to include that responsive interaction has become a mainstream item within the institutions engaged with. Ways to secure the participation of youth and women in societal development have been adopted and actual participation has increased. Detailed description of examples of such responsiveness found in our evaluations and the lessons learned.

(Results Framework see Annex 1)

3.2 Arts and culture

Egypt's new political context has brought to surface a vivid cultural field, which is highly potent and includes a growing number of artists and intellectual personalities and reached a growing audience. The arts and culture scenes in Egypt and Denmark are being received with mutual interest, specially by artists involved in public space projects and more broadly by members of the public. Arts and Culture are thus of great potential for dialogue between Egyptian and Danish partners, and also as gates to the Arab World and EU.

DEDI will initiate projects promoting exchange of expertise and experiences between Egyptians and Danes, as well as, promoting and introducing both audiences to the great variety of arts and culture that each has to offer. Projects within the strategy period are primarily envisioned in:

- Public space
- Film, music
- Cultural heritage

Within the strategic period DEDI will explore opportunities on how to expand outreach to wider audiences and public, not least outside the traditional centers for arts and culture of the two countries and will continue a number of its ongoing activities under this thematic area. New activities will be identified according to the "Principles of engagement" in the section above.

Over the Strategy's five-year period the overall achievements within Arts and Culture are expected to include approximately 20 engagements established, experimented and continued, expertise

exchanged, sustainable models of networking proposed and experimented, and Danish and Egyptian art and culture made available to a wider audience including in areas outside the traditional centres of art and culture.

(Results Framework see Annex 2)

3.3 Media

The dynamic media scene in Egypt encourages a range of engagements and programmes that support the media profession, professional standards, and their developments.

DEDI will continue to avail the Egyptian media with programmes and activities, which engage all sections of the media scene in Egypt and open a door to strengthen the dialogue between Egyptian as well as Danish media professionals. The programme will create a space and platform for creativity through discussions and the presentation of ideas covering a variety of aspects of the profession.

Dialogue, innovation, capacity building, and knowledge are the four specific priorities where DEDI will focus its media activities. The four priorities will be transformed yearly into specific projects and activities that should contribute at the end of each year to achieving progress in the above areas.

Strengthening the dialogue between Egypt and Denmark through media partnerships is also central to DEDI's role as facilitator of dialogue between the two countries.

New activities are identified according to the principles of engagement outlined in the section above.

Over the five-year period DEDI's achievements within Media are expected to achieve higher professional standards. DEDI Media Club continues to be a relevant and constructive actor on the Egyptian media scene.

(Results Framework see Annex 3)

4. Risk management

Monitoring of risks is an essential part of effective programme management in any institution, hence it is DEDI's responsibility to address any contextual, programmatic and institutional issues.

In this regards, DEDI as an intergovernmental body, will engage in consultations as appropriate with the Ministries of Foreign Affairs of Egypt and Denmark.

5. Management structure

5.1 Board

Composition of the Board reflects DEDI's intergovernmental status. Three Egyptian and three Danish members are appointed by their respective Egyptian and Danish Ministers for Foreign Affairs. Members are public figures with reputable backgrounds, intellectual standing and with recognized interests in promoting relations and dialogue between Denmark and Egypt.

The Chairmanship and Vice-Chairmanship of the Board rotate between Egypt and Denmark every two years. The Board meets 2-3 times a year and adopts periodically the strategy and the overall lines for DEDI's activities, including annual work plans and budgets. Progress reports serve updating the Board on the implementation of work plans, thus allowing the Board to focus its meetings on the strategic priorities and future activities and strategic priorities.

The Board appoints a Director of the Institute, Danish or Egyptian, in charge of the day-to-day management of activities and human resources of the institute and reporting on attaining results against set outcomes and outputs in annual work plans.

5.2 The Institute

DEDI has its permanent location in Cairo and offers an open platform for Danish and Egyptian partners in the priority areas of dialogue on civic education, arts and culture, and media. The advantages related to this location include – inter alia - welcoming Egyptian and Danish visitors, advise on dialogue methodologies and provide contacts to Egyptian and Danish stakeholders, as well as availing opportunities for engagements for partners from the Danish Arab Partnership Programme.

Staffing of the Institute is qualified to serve DEDI's mandate. It reflects dialogue expertise and relevant communication competencies as well as the three priority areas identified in the strategy of the institute. Furthermore, staffing serves to promote Danish-Egyptian dialogue activities flowing from that strategy as well as administrative and dialogue-specific support to facilitate joint activities with DAPP and other partners benefitting from DEDI's location in Cairo.

DEDI's organisational set-up reflects the strategic priorities as shown below:

- Director
- Finance and Administration Unit
- Programme Units
 - *Civic Education*
 - *Arts and Culture*
 - *Independent Media*
- Communication Unit

6. Organisational priorities

In order to secure the smooth implementation of thematic priorities and DEDI's overall strategic goal including its future sustainability the following three strategic priorities have been identified:

- 6.1 Organisational and administrative development:** DEDI has for the past year developed sound accounting procedures and a HR policy. Additionally, it is important that DEDI consolidates its institutional experience and expertise in its core areas of competence: Dialogue, Partnerships and Networking which will continue to be DEDI's tools to promote the image and added value of DEDI as a flexible and agile hub for dialogue. More specifically, DEDI is encouraged by the Board to focus its limited resources on fewer and larger initiatives in future. To this end, an assessment of genuine dialogue potential of the theme in question, is a key requirement.
- 6.2 External communication strategy:** In order to secure the visibility of the dialogue activities DEDI needs to further its focus on communication of results of partnerships as well as the visibility of the dialogue both in Denmark and Egypt. DEDI continues to strengthen its presence on a variety of electronic platforms and traditional media outlets, including the outlets managed by DAPP, as well as other relevant programmes and works to develop ways to engage users and readers in the activities and dialogue work of the Institute. Within the strategy period the social media strategy will be developed as well as an effective system for monitoring the impact of the media presence of the Institute in Egypt and Denmark.
- 6.3 Fundraising strategy:** The bulk of activity and administrative costs of DEDI are funded by DAPP, as described in the Programme Document for the Danish Arab Partnership Programme 2017 – 2022". However, funding is also mobilised from partnerships such as the Danish Institute for Multiparty Democracy (DIPD) and the Danish Centre for Culture and Development. In order to reduce dependency on one source of funding and offsetting the reduced funds available in 2020, it is a high strategic priority for DEDI to explore the possibilities of funding through engaging in partnerships with relevant institutions and organisations on a project-to-project as well as a longer-term basis by engaging with partners such as the European Union and other international partners present in Egypt. A specific plan on ways and means to secure the necessary funding to ensure DEDI can carry out its mission during the strategy period is being developed as a joint effort by DEDI's Management and the Board.

7. Financial management

DEDI's finances are managed by the Head of Finance and Administration who reports to the Director of DEDI. The Head of Finance and Administration has the overall responsibility for daily

financial management and the internal control and securing the necessary robust and sound financial management.

Financial reports are prepared on individual grants and annual accounts and audits are carried out in accordance with international standards. A reference to DEDI's annual budget as approved by DEDI's Board is found as Annex 5 to this Strategy.

8. Planning, monitoring and evaluation

DEDI submits annual work plans and presents new activities to the Board for approval using tailor-made formats as exemplified in Annex 4 (work plan) and Annex 6 (format for presentation of new projects).

Progress of activities is tracked by DEDI's monitoring system, based on indicators of each activity, to match the three priority areas of civic education, arts and culture, and media. Indicators include, inter alia measurable details such as number and types of participants in events, coverage of interventions in media reaching priority target groups and number of users of website dialogue events and dialogue coverage.

Based on progress monitoring results, DEDI submits progress reports to the Board using a tailor-made DEDI format designed to facilitate easy overview of progress on outputs and outcomes and issues requiring discussion by members of the Board (Annex 7).

Based on synthesised progress reports, an Annual progress report is submitted to the Board.

The Annual Progress Report forms the basis of a brief Annual Report for the general public which will reflect the specific priorities of DEDI's engagement of the year in question.

During the first quarter of 2018, an inception review of progress during the first months of the overall Danish Arab Partnership Programme (2017-22) will include DEDI along with all other engagement partners of DAPP. The review will assess progress in finalising results framework and organisational capacity of partners.

A midterm review of DAPP in the first or second quarter of 2019 will also include DEDI.

DEDI will organise a mid-term review of the present DEDI strategy using independent experts in DEDI's priority areas of intervention to assess the implementation progress and adjustment needs. The review will cover feedback from partners, assess outputs at project and programme levels as well as the overall indicators of success mentioned in the results framework of section 3.

Annexes

Annex 1 Results Framework for Civic Education

Thematic Priority Area		Civic Education	
Thematic objective		To Promote responsive governance and civic engagement by building the capacities of youth and women to participate in the societal development in the local and national spheres	
Impact Indicator		Indications of increased responsive governance observable in institutions engaged with. Participation of women and youth in societal development increased.	
Baseline	Year	2017	Responsive governance limited within institutions engaged with. Youth and women's participation in societal development limited - but increasing.
Target	Year	2022	Responsive governance has become a mainstream item within the institutions DEDI has engaged with. Ways to secure the participation of youth and women in societal development have been adopted and actual participation has increased. Detailed description of examples of responsiveness in governance found in our evaluations and the lessons learned.
Outcome		Secured focus on responsive governance through partnership based projects, and projects promoting societal involvement of youth and women established and executed.	
Outcome indicator		<p>A number of partnership based projects initiated and continued to strengthen and promote responsive governance.</p> <p>Partnership based projects engaging and strengthening youth and women's engagement in the societal development established.</p>	
Baseline	Year	2016	<p>Limited number of activities directly addressing responsive governance established.</p> <p>Projects strengthening the participation of youth and women established, but needs further input to secure impact and sustainability</p>
Target	Year	2022	A wide range of (minimum ten) activities promoting responsive governance established. Impact of projects to engage women and youth in societal development expanded, impact continues beyond the project period.

Output 1		Partnership based projects promoting responsive governance established.	
Output indicator		The projects have a lasting effect on organisations and institutions	
Baseline	Year	2016	Few project promoting responsive governance established
Annual target	Year 1	2017	Civic education programme implemented in accordance with Annual Plan including five to six civic education camps and continuous research into ways of strengthening civic education local and regionally.
Annual target	Year 2	2018	Minimum two projects executed in accordance with approved Annual Plan
Annual target	Year 3	2019	Minimum two projects executed in accordance with approved Annual Plan
Annual target	Year 4	2020	Minimum two projects executed in accordance with approved Annual Plan
Target	Year 5	2021	A wide range of lessons learned available – and published Minimum two projects executed in accordance with approved Annual Plan
Output 2		Partnership based projects engaging youth and women established	
Output indicator		The projects have a lasting effect on organisations and institutions	
Baseline	Year	2016	Projects engaging youth and women in societal development established, needs strengthening in capacity, methodology to secure impact
Annual target	Year 1	2017	Civic education programme implemented, with focus on engaging youth and debating gender related topics. Youth politicians engaged in Danish Egyptian dialogue and exchange. 150 trained in civic education program, approximately 30 engaged in dialogue activities within program for youth politicians Projects executed in accordance with approved Annual Plan
Annual target	Year 2	2018	Minimum 3 projects executed in accordance with approved Annual Plan. Minimum 100 trained.
Annual target	Year 3	2019	Minimum 3 projects executed in accordance with approved Annual Plan. Minimum 100 trained
Annual target	Year 4	2020	Minimum 3 projects executed in accordance with approved Annual Plan. Minimum 100 trained
Annual target	Year 5	2021	A wide range of lessons learned available and published and minimum 3 projects executed in accordance with approved Annual Plan

Annex 2 Results Framework for Arts and Culture

Thematic Priority Area		Arts and Culture	
Thematic objective		Cultural dialogue/exchange between Egypt and Denmark including exchange of expertise strengthened. Networks/cooperation initiated, nourished, and sustainability enhanced.	
Impact Indicator		Exchange and networks between Danish and Egyptian cultural actors and experts increased in quantity and depth. Danish and Egyptian art and culture made available to new audiences and the wider public evident in number and type of activities. Youth engaged in art and culture.	
Baseline	Year	2016	Limited and non-sustainable relations between Danish and Egyptian cultural actors. Limited outreach to audiences outside the traditional centres of culture.
Target	Year	2022	Approximately 20 engagements established and continued, expertise exchanged, sustainable models of networking proposed and experimented, and Danish and Egyptian art and culture made available to a wider audience including in areas outside the traditional centres of art and culture.
Outcome		Environment conducive to establishing dialogue and exchange between Denmark and Egypt in the cultural fields is strengthened through partnerships based projects and networks.	
Outcome indicator		A large number of partnership based projects established. Continued exchange between Danish and Egyptian cultural actors and experts beyond DEDI's incubation.	
Baseline	Year	2016	Limited number of partnership based project established (5-10) Limited or non-sustainability.
Target	Year	2021	More (20 whether small or large) partnership projects and networks appear, with longer life span and wider outreach.

Output		Partnerships projects involving art/culture and public space established Partnership projects covering film, music and cultural heritage established. Both in accordance with the approved Annual Plans.	
Output indicator		Projects have a lasting effect both on audience and other cultural actors who are encouraged and inspired to build on.	
Baseline	Year	2016	Limited number (1-2) of partnership based projects established within the fields of engagement.
Annual target	Year 1	2017	Projects (5 whether small or large) within the fields of engagement established through mutual consultations between DEDI and partners or potential partners, and in accordance with principles of engagement. Projects executed in accordance with DEDI's Annual plan for 2017.
Annual target	Year 2	2018	Projects (5 whether small or large) executed in accordance with approved Annual Plan for 2018 and 2017.
Annual target	Year 3	2019	Projects (5 whether small or large) executed in accordance with approved Annual Plan for 2019.
Annual target	Year 4	2020	Projects (5 whether small or large) executed in accordance with approved Annual Plan for 2020 .
Target	Year 5	2021	An array (5 whether small or large) of examples of best practices of partnership projects is documented and available, presenting a model for networking and replication. Projects executed in accordance with approved Annual Plan for 2021.

Output 2		Dialogue/exchange between Danish and Egyptian artists and experts established. Better bi-national artistic exposure.	
		In accordance with approved Annual Plans	
Output indicator		Sustainable networks for the dialogue and exchange between Danish and Egyptian actors on the cultural scene established (for large projects). Increased cross-national presence of arts and culture (for small projects, 15 in total).	
Baseline	Year	2016	Limited or non-sustainable exchange between Danish and Egyptian actors on the cultural scene (1- 2)
Annual target	Year 1	2017	All larger projects (3-4) initiated include an element of involvement of both Danish and Egyptian cultural actors. Minor projects (music performances, literary event etc.) strengthen the exposure and cooperation between Danish and Egyptian cultural actors. 20% of target exchange performances achieved Projects executed in accordance with approved Annual Plan for 2017
Annual target	Year 2	2018	20% of target exchange performances achieved Projects executed in accordance with approved Annual Plan for 2017 and 2018
Annual target	Year 3	2019	20% of target exchange performances achieved Projects executed in accordance with approved Annual Plan for 2019
Annual Target	Year 4	2020	20% of target exchange performances achieved Projects executed in accordance with approved Annual Plan for 2020
Annual target	Year 5	2021	At least half of the larger projects have inspired a networking impact. 20% of target exchange performances achieved Projects executed in accordance with approved Annual Plan for 2021

Annex 3 Results Framework for Media

Thematic Priority Area		Media	
Thematic objective		Strengthening media professionalism and creativity in Egypt and Denmark	
Impact Indicator		<p>Professionalism and creativity raised through dialogue, capacity building and knowledge sharing by the DEDI Media Club (DMC), training courses, conferences and exchanges between professional.</p> <p>DEDI media club continues its work to raise awareness of media developments, professional standards and more urgent issues related to the Danish and Egyptian media scenes.</p>	
Baseline	Year	2017	<p>Adherence to standards and professionalism in media limited; limited engagement with global professional developments.</p> <p>Media club forum for debates and discussions of media related issues.</p>
Target	Year	2022	Over the five-year period DEDI's achievements within Media are expected to ensure higher professional standards. DEDI Media Club continues to be a relevant and influential actor on the Egyptian media scene.
Outcome		Professional standards adhered to, creativity strengthened; stronger ties between Danish and Egyptian media established	
Outcome indicator		Professional training of journalists conducted and impact monitored. A number of partnerships established between Danish and Egyptian media outlets. DEDI media club arranges a number of meetings and debates covering issues of relevance for the media development in Egypt and Denmark.	
Baseline	Year	2016	Training of journalists conducted, lack of monitoring of impact. Delegations of journalists visit Danish media outlets, lack of continuous dialogue and relations. DEDI Media Club forum for debates and discussions of media related issues.
Target	Year	2021	Larger and closer networks covering Egyptian Danish media exchange Means for monitoring impact of training developed. DEDI media club continues activities, with larger impact and creativity of/ in activities. established. Sustainability reached.

Output 1		Training activities continued and extended, new topics developed (ombudsman etc.) follow-up training implemented.	
Output indicator		Effect of training activities visible in media.	
Baseline	Year	2016	Training activities executed – 200 trained - but limited visibility of impact.
Annual target	Year 1	2017	Training activities continued and expanded. New topics developed. Focus on follow-up Projects executed in accordance with approved Annual Plan
Annual target	Year 2	2018	Projects executed in accordance with approved Annual Plan. 50 journalists trained and 2-4 follow-up courses/activities arranged.
Annual target	Year 3	2019	Projects executed in accordance with approved Annual 50 journalists trained and 2-4 follow-up courses/activities arranged.
Annual target	Year 4	2020	Projects executed in accordance with approved Annual Plan. 50 journalists trained and 2-4 follow-up courses/activities arranged.
Target	Year 5	2021	Lessons learned from the continuous training gained and published. Projects executed in accordance with approved Annual Plan 50 journalists trained and 2-4 follow-up courses/activities arranged.

Output 2		DEDI media club has arranged approximately 30 annual events. Danish – Egyptian exchanges in the media field continue and sustainable relations established	
Output indicator		Impact of activities of DEDI media club discernable. Growing visibility of Danish – Egyptian media interaction.	
Baseline	Year	2016	Activities of DEDI Media Club arranged. Danish – Egyptian relations within media established 5-7 meetings, seminars or conferences
Annual target	Year 1	2017	Continuation of work of Media Club, expanded variety in variety of topics and fields of engagement. Exchanges between Denmark and Egypt in the media field continue and ways to develop lasting relations explored 5-7 meetings, seminars or conferences held. Projects executed in accordance with approved Annual Plan
Annual target	Year 2	2018	Projects executed in accordance with approved Annual Plan 5-7 meetings, seminars or conferences
Annual target	Year 3	2019	Projects executed in accordance with approved Annual Plan 5-7 meetings, seminars or conferences
Annual target	Year 4	2020	Projects executed in accordance with approved Annual Plan 5-7 meetings, seminars or conferences
Annual target	Year 5	2021	Lessons learned from the fields of engagement gained and published Projects executed in accordance with approved Annual Plan 5-7 meetings, seminars or conferences

Annex 4: Annual Work Plan

Work plans are developed on an annual basis and presented to the Board for approval. Below please find the Annual Work Plan for 2017.

Proj. No.	Project title	Date of approval by Board	Status	Budget (total/ DEDI share)	Duration	Comments
I. Civic Education for Engaged Societies						
1	Network for Arab Civic Education (NACE 2017)	Awaiting approval	under development	Total estimated Budget: 576,500 EUR (September 2016 – April 2019) DEDI's Financial Contribution: 150,000 DKK (January- December 2017)	January- December 2017	see LFA
2	Fostering Dialogue: Towards a Dynamic and Participatory Political Party Environment 2017	Awaiting approval	under development	Component (A): DEPPYN Total Budget: 650,000 DKK DEDI's contribution: 100,000 DKK Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark Total Budget: 290,000 DKK DEDI's contribution: 150,000 DKK Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees Total Budget: 270,000 DKK DEDI's contribution: 150,000 DKK Component (D): Regional Youth Exchange Programme Total Budget: 280,000 DKK DEDI's contribution: 140,000 DKK	Component (A): Youth Network Start Date: January 2017 End Date: December 2017 Component (B): Ombudsmen and Public's Complaints: MPs Study Visit Start Date: January 2017 End Date: December 2017 Component (C): Building the Capacities of MPs' Assistants and Supporting Parliamentary Committees Start Date: January 2017 End: December 2017 Component D: Youth Exchange Programme Start Date: January 2017 End: December 2017	see LFA
3	Civic Education for Participation Programme (2017)	Approved by silent procedure on	ongoing	Total estimated Budget: 1,005,194 DKK DEDI's Financial Contribution: 100,000 DKK DIPDs Financial Contribution: Pending board approval	January - December 2017	see LFA
4	Civic Education for Al-Azhar Imams	Approved by silent procedure on	ongoing	Total Budget: 120,000 DKK :already allocated in 2016 Budget	November 2016 - April 2017.	see LFA
5	Dialogue for Partnership: A New Era in Egypt-EU Relations	Approved	ongoing	Total estimated Budget: 750,000 DKK DEDI's contribution: 150,000 DKK	A two days EU-Egypt conference organized between September- November 2017	see LFA
II. Culture as a means of participation						
6	Independent cinema capacity building	Awaiting approval	under development	Total Budget: 625,000 DKK DEDI's Financial Contribution: 500,000 DKK	2 years	see LFA
7	Furniture Design: Economic empowerment through CCIs	Awaiting approval	under development	Total Budget: 500,000 DKK DEDI's Financial Contribution: 500,000 DKK	2 years	see LFA
8	Student Exchange program 2017	Awaiting approval	under development	Total Budget: 240,000 DKK (for 2 visits) DEDI's contribution: 100,000 DKK The difference is paid by students, or by university resources.	1 year	see LFA
9	Sanduq el-Dunia: Running costs	Awaiting approval	ongoing	100,000DKK	1 Year	see LFA
10	Egypt Heritage Network	Awaiting approval	under development	Total Budget: 500,000 DKK DEDI's Financial Contribution: 500,000 DKK	2 years	see LFA
11	Photo Marathon	Awaiting approval	ongoing	200,000 DKK (DEDI) .	1 Year	see LFA
12	Towards a Women's Museum in Egypt:	Awaiting approval	ongoing	DEDI (CKU funds): 200,000DKK	2 years	see LFA
13	Art Partnership	Awaiting approval	under development	Total Budget: 300,000 DKK This budget is very limited and basic and we are accordingly going to seek extra money for that from entities like the Danish Agency for Culture and the Danish Art Council	1 year	see LFA
III. Media in an open society						
14	DEDI Media Club 2017	Awaiting approval	ongoing	Total Budget: 650,000 DKK	1 Year	see LFA
15	Digital Documentation of the History of Egyptian Journalism	Awaiting approval	under development	50,000 DKK	8 months	see LFA
16	Press Trip to Danish Media	Awaiting approval	under development	180,000 DKK	6/7 days	see LFA
IV. Dialogue						
17	People Meeting (Folkemødet 2017)	Awaiting approval	under development	Total Budget: 130,000 DKK DEDI's contribution: 100,000 DKK	7 days in mid June	see LFA
18	Role of media ethics is empowering journalism: : Students Summer School 2017 (Dialogue Forum)	Awaiting approval	under development	Total Budget: 250,000 DKK DEDI's contribution: 250,000 DKK	1 Year	see LFA

I. Civic Education for Engaged Societies

Project Title	Network for Arab Civic Education (NACE 2017)
Table updated	2.5.2017/ SA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>In 2012, NECE initiated the “Focus Group: Exchange between Europe and North Africa”, which resulted in the establishment of a forum of knowledge exchange and cooperation between stakeholders of civic education in North Africa and Europe. DEDI has been a core member in the focus group that was initiated in Córdoba in 2012 under the umbrella of the “Network European Citizenship Education” (NECE) that is organized by the German Federal Agency for Civic Education (bpb).</p> <p>Within the framework of the Focus Group, DEDI in partnership with the bpb initiated a research working group in 2015 to document the general situation of citizenship education in selected countries in Europe and North Africa to provide information about the history and trends in citizenship education, contribute to the international exchange, debates and research on citizenship education, and draw synergies and draft recommendations. Currently, there are 11 published country profiles from Europe and NA.</p> <p>In addition, DEDI took the lead in implementing an Egyptian Study entitled <i>The Road to Citizenship Education in Egypt</i> that was launched during the Regional Civic Education Conference (CEC) in Tunisia in May 2016. One of the main outcomes of the consultations that took place during the CEC was an urgent need for an umbrella network that would foster cross-national cooperation among stakeholders working in the field of CE in the Arab world.</p> <p>The idea behind the Network for Arab Civic Education (NACE) is to develop a sustainable long-term dialogue platform similar to the successful Network for European Citizenship Education (NECE) to bring together government, civic education practitioners, and academia to promote civic education throughout the Arab world through exchanging knowledge and conducting regional research on selected Arab countries such as Egypt, Jordan, Tunisia, Morocco and Lebanon as an initial phase.</p> <p>NACE will also provide a space for exchanges on tools in order to promote values of civic engagement in the Arab region. Beside being an active member of the NECE Focus Group, DEDI is currently holding a seat on the NACE Steering Committee (SC), which gives the institute strategic</p>

	<p>and decision making privileges.</p> <p>Under the umbrella of NACE, DEDI will be working on 4 themes:</p> <ol style="list-style-type: none"> 1) Regional research on civic education; 2) Dialogue and networking events; 3) Civic toolbox; 4) Civic Edutainment.
Strategy compliance	<p>The project will utilize DEDI's wider mandate and target regional cooperation with the aim of the creation of a platform for dialogue and promotion of knowledge sharing between Europe and the Arab World. The network acts as a sustainable platform for governmental and non-governmental actors to promote democratic principles, civic values and good practices and to empower stakeholders to building a civic culture within Arab societies.</p>
Objective	<p>The overall aim is to establish a sustainable and long-term regional network that acts as a platform for knowledge transfer and cooperation between stakeholders working on civic education within Arab countries.</p>
Outcomes end of project	<ul style="list-style-type: none"> - Create a CE dialogue/networking platform in the Arab region to connect the various stakeholders within the field. - Contribute to building a knowledge base on approaches, practices, stakeholders, and requirements of CE in the Arab world. - Assist in gathering, documenting, and disseminating research and good practices on CE in the region and identify the existing efforts. - Contribute to building the capacity of civic educators in the region by providing them with needed research, tools and/or lessons learned. - Raise the awareness of the concept "Civic Edutainment" and encourage CE practitioners to adopt it. - Raise the civic knowledge of active youth and initiatives.

Outcome indicators	<ul style="list-style-type: none"> - NACE is recognized as an active platform to exchange knowledge and practice by at least engaging five governmental and nongovernmental organizations from four Arab countries as an initial phase (Egypt, Jordan, Tunisia, and Lebanon). - Identify existing civic education efforts and stakeholders in four Arab countries through desk research. - At least 90% of civic educators trained show enhanced capacity and increased awareness of relevant tools and new techniques. - The creation of an active sub-network in Egypt as a pilot among civic education stakeholders. - A documentation of most significant civic education tools has been conducted on participatory bases. - The concept “civic edutainment” has been adopted by at least five organizations and practitioners in the field of civic education. - At least 80% of trainees report increased understanding of democratic values and principles.
Outputs end of project	<ul style="list-style-type: none"> - To carry out three needs assessment in three countries in phase 1 of the regional research. - To conduct one methodology training to regional researchers working to replicate the Egyptian mapping around the region as an approach for stocktaking and identifying the needed efforts. - To organize one networking activity to be organized to identify new stakeholders and fields of activities for NACE. - To train 20 civic educators on civics toolbox. - To document civic education tools, methods and techniques and made available to practitioners. - To initiate an Egyptian national network for civic education stakeholders as a spin off project under the umbrella of NACE.
Output indicators	<ul style="list-style-type: none"> - At least one regional networking event has been implemented for government officials, civic education practitioners, and academics. - At least one regional research has been conducted. - At least 20 civic educators have attended the the civics toolbox events

	<p>and training sessions.</p> <ul style="list-style-type: none"> - An active network of at least 5 civic education Egyptian entities has met for at least 5 times. - At least one civic education tools kit has been compiled and published. - At least one civic education entity in Egypt is adopting the concept “Civic Edutainment”. - At least two youth initiatives attended civic education training sessions. 	
Implementation milestones	January	NACE SC Meeting
		Donors Meeting in Tunisia
	February	NACE Research Meeting (Location to be determined)
	March	Selection of research team for the regional research
	April	First networking event for Civic Education Network in Egypt (national)
	May	Regional networking event
		Civics Toolbox: Orientation Meeting (national)
	June	“Civics toolbox” workshop on storytelling (national)
	July	Civic Edutainment Participatory Workshops (national)
		Civics Toolbox: Training Session (national)
	August	Civic Toolbox: Best practices event
	September	NACE Research Workshop (regional)
	October	Civics toolbox: Scenario exercise workshop (national)
	November	NECE Conference
		NACE Research Meeting (Location to be determined)
		Production of civic edutainment manual
	December	Civics toolbox: National network planning meeting
		Publication of research
Reporting	<ul style="list-style-type: none"> - Minutes of SC meetings. - A final report on the implementation at the end of the year. 	
Partners	<p>Steering Committee and Managing Partners:</p> <ul style="list-style-type: none"> - El Tahrir Lounge - Goethe Institute 	

	<ul style="list-style-type: none"> - German Federal Agency for Civic Education (bpj) - Lazord Foundation - Union of Independent Tunisian for Freedom (UTIL) <p>Funding Partners:</p> <ul style="list-style-type: none"> - Robert Bosch Foundation - Ford Foundation <p>Stakeholders (to be updated after stakeholders' analysis):</p> <ul style="list-style-type: none"> - Ministry of Youth, Egypt. - Ministry of Education, Tunisia. - John D. Gerhart Center for Philanthropy and Civic Engagement - Asfari Institute for Civil Society and Citizenship at the American University in Beirut. - Alwan w Awtar - EducateMe
Partnership arrangement	<p>Steering Committee's Roles and Responsibilities:</p> <ul style="list-style-type: none"> - To formulate the strategy, concept note, work plan and budget for NACE. - To fundraise and ensure sustainability of NACE; - To establish bylaws for appointment procedures, duties and rotation of the board; - To ensure the smooth functioning of the network; - Set up a professional economic auditing mechanism for all activities and report back to the focus group; - Once the procedures will be established and agreed upon, the committee will transition into becoming a board for the network. <p>DEDI's Roles and Responsibilities:</p> <ul style="list-style-type: none"> • Assist in the conceptualization of the strategy and concept note; • Assist the SC in the fundraising efforts; • Identify CE researchers and academics in the Arab world. • Identify potential regional members and stakeholders; • Coordinate interventions of Danish organizations working with CE; • Recruit trainers, researchers, public speakers for workshops; • Coordinate among organizations working on CE in Egypt and Denmark to participate in the network's events. • Take the lead on all national events and activities in Egypt.
Duration	January- December 2017
Budget	<p>Total estimated Budget: 576, 500 EUR (September 2016 – April 2019)</p> <p>DEDI's Financial Contribution: 150,000 DKK (January- December 2017)</p>

Human resources	<ul style="list-style-type: none"> - Shahdan Arram, Program Manager. - Menan Farag, Project Coordinator.
Status	✓ <i>Approved</i>
Comments	

Project Title	Fostering Dialogue: Towards a Dynamic and Participatory Political Party Environment (2017)
Table updated	2.5.2017/ SA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>In 2017, “Fostering Dialogue: Towards a Dynamic and Participatory Political Party Environment” will be focusing on political dialogue, and targeting mainly parliamentarians (MPs), women and youth from political parties.</p> <p>This project is a continuation of DEDI’s efforts in fostering multi-party environment and promoting dialogue and is centered on building the capacities of political parties and empowering them with knowledge based tools and strategies for building their political platforms.</p> <p>The aim of this project is to support youth and women’s engagement in political parties and build the capacities of partisan MPs. The various project components target the needs of these target groups by enhancing their skills, assisting in increasing the quality of their participation, and contributing to an increase in their level of political knowledge. This year, activities planned under the various components will focus on "Capacity Building and Political Dialogue".</p> <p>DEDI is planning training MPs and their assistants and organizing study visits for MPs to facilitate dialogue with European Parliamentarians. Meanwhile, DEDI will continue its commitment to enhance Egyptian-Danish, and Arab-European political networking.</p> <p><u>Component (A): Danish Egyptian Political Party Youth Network (DEPPYN)</u></p> <p>This component is a continuation to a long partnership between DEDI,</p>

DIPD, and DUF to organize a network targeting the youth members of political parties in a cross-country dialogue. The network's earlier phases didn't only build capacities of parties - through sharpening the campaigning skills of its members - but also helped breaking stereotypes on both levels; cross-country level between Denmark and Egypt, and the national level between different parties in Egypt.

The aim of this activity is to reinforce youth contribution to their political parties. One of the priorities this year is to revive the the national workshops through defining clear criteria for participating political parties and their representatives. International events will be continued as in previous years to enhance the Egyptian-Danish political dialogue. The international visit to Denmark will be planned around the Danish local elections during the fall.

Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark

The Danish Ombudsman – an office appointed by the Danish parliament- receives between 4000 and 5000 complaints annually in addition to complaints that the ombudsman raises. The Danish Ombudsman is able to operate efficiently with a staff as few as 100 persons. This study visit will introduce Egyptian MPs to the Ombudsmen's role and will initiate relations between Egyptian and Danish MPs and officials aiming at enhancing the Egyptian -Danish Political Dialogue.

Introducing Egyptian MPs to the Danish Parliamentary Ombudsman will assist them to replicate and come up with a similar structure that fit the Egyptian context, which will by turn have a positive impact on the Egyptian political arena and enhances the dialogue between Danish and Egyptian MPs. Egyptian parliament receives numerous daily complaints from all over Egypt. The current system of reacting and answering to the complaints is claimed to be inefficient.

Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees

There is a great need for building the capacities of MPs' assistants to improve the performance of MPs and to hone the skills of young politicians who can be an aid for the parliamentary life in the near future. This component comes in accordance with the Egyptian President's reference concerning building the capacities of MPs' assistants during the National Youth Conference in Sharm EL Sheikh.

Moreover, this component will provide selected parliamentary committees with capacity building for their members. This component

	<p>will focus on paving the way for parliamentarians to accomplish their tasks while being assisted by professional assistants.</p> <p>This component builds up on last year's successful partnership between DEDI and GAPP Executive Education at AUC. This year will depend on national, international, academic and professional experiences from Egypt and Denmark.</p> <p><u>Component D: Regional Euro-Arab Youth Exchange Programme</u></p> <p>This is DEDI-Swedish Institute signature forum organized for the third year. The annual dialogue takes the project's activity outside the capital to Alexandria; to gather youth from the MENA region and Europe to discuss issues related to challenges facing youth in politics.</p> <p>This year's regional forum will be entitled "Youth Participation and Civic Engagement" will cater for participants who are interested in the role of partisan youth as active actor in today's politics in both the European and contexts of the Arab World. The objective is to: highlight political parties' role in enhancing political participation in pluralistic societies; clarify the role of "participation" as a tool to prevent extremism; discuss how can civic education promote participation among youth; shed light on success stories for youth in Parliaments; and assert the role of diversity in framing the youth culture; and develop a road map for multiparty networking and cooperation.</p> <p>Dialogue will provide a chance for exchange of comparative experiences between participants. The activity will involve a wide range of stakeholders -partisan and experts- to guarantee a wide scope of discussion. This dialogue will test the water before commencing a regional European-Arab network for political parties.</p>
Strategy compliance	<p>The project serves the main interest of DEDI in creating dialogue platforms to promote mutual understanding and foster cooperation. Also, the project complies with the strategic focus of the political thematic area through addressing challenges related to Egypt's current political and legislative reform process by enhancing dialogue, cooperation, promoting discussion on democratic and civic rights and building the capacities of partisan politicians.</p>
Objective	<p>The overall objective of the project is to contribute to enhancing dialogue between counter parts on two different levels. The first level, between Danish and European political parties on one side, and Egyptian and Arab political parties on the other side (cross-national). The second level, between different political parties in Egypt (intra-national).</p>

Outcomes end of project	<p><u>Component (A): DEPPYN</u></p> <p>1) Dialogue platform created for Danish and Egyptian Political Party members to share experiences and exchange of knowledge and lessons learned.</p> <p>2) Capacity of youth in political parties is strengthened in the favor of influencing the political practice of their institutions.</p> <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <p>1) A knowledge base created to examine possible solutions to react to public's complaints received by the parliament.</p> <p>2) An ongoing dialogue is fostered between Egyptian and Danish MPs and officials.</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <p>1) Capacity of 30 Egyptian MPs and their assistants built based on the required needs and skills (for example: preparing policy briefs).</p> <p>2) Create a knowledge base on mechanisms of operation of parliamentary committees globally, for parliamentary committees' heads and members.</p> <p><u>Component D: Regional Youth Exchange Programme</u></p> <p>1) Youth wings in Political parties' awareness on their role in enhancing political participation in pluralistic societies is increased.</p> <p>2) A road map for multiparty dialogue and networking in MENA and Europe is developed.</p>
Outcome indicators	<p><u>Component (A): DEPPYN</u></p> <p>1) Increase the level of understanding between Danish and Egyptian members of political parties demonstrated in the regular narrative reports.</p> <p>2) Enhanced dialogue among Egyptian Political Parties and possible cross-party cooperation projects starts to materialize.</p> <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <p>1) Participants are exposed to an intensive experience on the</p>

	<p>Ombudsmen's role.</p> <p>2) Danish-Egyptian MPs' communications is enhanced and future cooperation proposals are developed.</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <p>1) Higher level of knowledge demonstrated in MPs/MPs assistants' evaluation forms.</p> <p>2) New mechanisms are applied in the parliamentary committees' daily operations.</p> <p><u>Component (D): Regional Youth Exchange Programme</u></p> <p>1) Participating political youth members undertake one measure to enhance political participation.</p> <p>2) At least, four parties from both sides of the Mediterranean meet to agree on a road map to launch a regional Euro-Arab network for political parties.</p>
Outputs end of project	<p><u>Component (A): DEPPYN</u></p> <p>1) Two international dialogue meetings for Danish and Egyptian political parties' youth in Denmark and Egypt.</p> <p>2) Four national dialogue/ capacity building workshops organized to gather youth members of different political parties in Egypt.</p> <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <p>1) A week of intensive lectures, and workshops takes place in Denmark with participation from Danish Parliamentary Ombudsman.</p> <p>2) Fringe meetings are organized for Egyptian MPs with Danish MPs, Officials and civil society.</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <p>1) Three rounds of workshops are held for MPs/ MPs' assistants.</p> <p>2) A continuous consultancy is provided to the parliamentary committees by academia, national and experts if needed.</p>

	<p><u>Component (D): Regional Youth Exchange Programme</u></p> <ol style="list-style-type: none"> 1) A regional forum is held to initiate Euro-Arab dialogue on the role of political parties to combat extremism and promote participation and engagement from a comparative perspective. 2) A workshop is held to discuss the possibility of establishing a regional network for political parties.
Output indicators	<p><u>Component (A): DEPPYN</u></p> <ol style="list-style-type: none"> 1) Youth members from Egypt and Denmark participated in planning, executing and evaluating two international workshops in Egypt and Denmark. 2) The national parties network is restructured to foster dialogue between members of 8 different active representative political parties in Egypt. <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <ol style="list-style-type: none"> 1) 12 Egyptian MPs examined different techniques of reacting to public complaints in the Danish Model. 2) 12 Egyptian MPs met and initiated communications with Danish MPs, officials and civil society leaders. <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <ol style="list-style-type: none"> 1) 3 rounds of workshops attended by a cohort of 30 MPs/ MPs' assistants. 2) At least 3 policy papers are produced and introduced to the parliamentary committees based on the committees' request. <p><u>Component (D): Regional Youth Exchange Programme</u></p> <ol style="list-style-type: none"> 1) 30 participants from various political parties in Europe and MENA attended a regional conference on the role of political parties in civic engagement. 2) A concept note is developed on creating an Euro-Arab Political Parties Network.

Implementation milestones**Component (A): DEPPYN**

January 2017	First National Meeting
March 2017	First National Camp
April 2017	First International Meeting in Cairo
May 2017	First National Workshop
August 2017	Second National Camp
October 2017	Second National Workshop
November 2017	Second International Meeting in Copenhagen
December 2017	Second National Meeting

Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark

January/February 2017	Reaching out to the Danish Parliament, Danish Parliamentary Ombudsman, and Danish Institute for Human Rights, in order to engage Danish partners and secure invitation of Egyptian MPs.
March/April 2017	Selection of Participants
April 2017	Drafting the Programme for the visit
May 2017	Study Visit to Copenhagen

Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees

February 2017	Call for participation for MPs' assistants and identifying target parliamentary committees
March 2017	First round of workshops for MPs' assistants
October 2017	Second round of workshops

Component D: Regional Youth Exchange Programme

February 2017	Call for Application
March 2017	Assigning Key Note speakers
	Screening process and participants' selection
April/May 2017	Dialogue conference takes place.

Reporting	<p><u>Component (A): DEPPYN</u></p> <ol style="list-style-type: none"> 1) A report drafted after each meeting of the youth network on both the national and international levels. <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <ol style="list-style-type: none"> 1) Narrative report highlighted the proceedings of the study visit. 2) Evaluation forms filled out by MPs at the end of the study visit. <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <ol style="list-style-type: none"> 1) A progress report drafted after each round of workshops. 2) Evaluation forms filled out by participants at the end of each round of workshops. 3) Political papers introduced to parliamentary committees. <p><u>Component (D): Regional Youth Exchange Programme</u></p> <ol style="list-style-type: none"> 1) Documentation of the dialogue sessions hosted on DEDI and Swedalex's websites. 4) Evaluation forms collected from participants at the end of the conference to assess each session. 5) A detailed report formulated after the conference and shared with all stakeholders.
Partners	<p><u>Component (A): DEPPYN</u></p> <p><i>Partners:</i></p> <ol style="list-style-type: none"> 1) Danish Institute for Parties and Democracy (DIPD). 2) Danish Youth Council (DUF). <p><i>Youth Network:</i></p> <ol style="list-style-type: none"> 3) The criteria of selection of Egyptian political parties and youth members will be as requested by the Board of Directors. 4) The Danish network will also be reviewed at the beginning of the year. <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <p><i>Partners:</i></p> <ol style="list-style-type: none"> 1) Danish Institute for Parties and Democracy (tbc) 2) Danish Parliamentary Ombudsman (tbc) 3) Danish Institute for Human Rights <p><i>Stakeholders:</i></p>

	<p>1) Egyptian Political Party MPs</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <p><i>Partners:</i></p> <p>1) GAPP Executive Education- AUC 2) Global Partners Group</p> <p><i>Stakeholders:</i></p> <p>1) Egyptian Parliament Committees 2) MPs' Assistants</p> <p><u>Component (D): Regional Youth Exchange Programme</u></p> <p><i>Partners:</i></p> <p>1) Swedish Institute in Alexandria</p> <p><i>Stakeholders:</i></p> <p>2) Youth members of political parties in Europe and the Arab world.</p>
Partnership arrangement	<p><u>Component (A): Youth Network</u></p> <p>Implementing partner: DEDI-DUF-DIPD</p> <p>Funding partner: DEDI-DUF-DIPD</p> <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u></p> <p>Implementing Partner: DEDI implemented project in cooperation with DIPD.</p> <p>Funding Partner: DEDI-DIPD</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u></p> <p>Implementing Partner: GAPP institute (AUC).</p> <p>Funding Partner: DEDI- Global Partners Group.</p> <p><u>Component (D): Regional Youth Exchange Programme</u></p> <p>Implementing Partner: Swedalex in cooperation with DEDI.</p> <p>Funding Partner: Swedalex- DEDI.</p>
Duration	<u>Component (A): Youth Network</u>

	<p>Start Date: January 2017 End Date: December 2017</p> <p><u>Component (B): Ombudsmen and Public's Complaints: MPs Study Visit</u> Start Date: January 2017 End Date: December 2017</p> <p><u>Component (C): Building the Capacities of MPs' Assistants and Supporting Parliamentary Committees</u> Start Date: January 2017 End: December 2017</p> <p><u>Component D: Youth Exchange Programme</u> Start Date: January 2017 End: December 2017</p>
Budget	<p><u>Component (A): DEPPYN</u> Total Budget: 650,000 DKK DEDI's contribution: 100,000 DKK</p> <p><u>Component (B): Danish Parliamentary Ombudsman: Egyptian Members of Parliament Study Visit to Denmark</u> Total Budget: 290,000 DKK DEDI's contribution: 150,000 DKK</p> <p><u>Component (C): Enhancing Parliamentary Performance: Building the Capacities of MPs/MPs' Assistants through Parliamentary Committees</u> Total Budget: 270,000 DKK DEDI's contribution: 150,000 DKK</p> <p><u>Component (D): Regional Youth Exchange Programme</u> Total Budget: 280,000 DKK DEDI's contribution: 140,000 DKK</p>
Human resources	<ul style="list-style-type: none"> - Shahdan Arram, Program Manager - Shehab Wagih, Project Officer.
Status	✓ <i>Approved</i>

Comments	<u>Component (A): Youth Network</u> This component heavily depends on the interest and willingness of a large number of political parties (both on the Egyptian and Danish sides) to participate and the dedication of their youth representatives.
	<u>Component (B): Ombudsmen and Public's Complaints: MPs Study Visit</u> The implementation of this project depends on the timely invitation of the Danish Parliamentary Ombudsman and the MPs' willingness and ability to introduce the concept of the ombudsman in the Egyptian parliament.
	<u>Component (C): Building the Capacities of MPs' Assistants and Supporting Parliamentary Committees</u> The dedication and attendance of the members of selected of parliamentary committees to cooperate are key factors to the success of the programme.
	<u>Component (D): Regional Youth Exchange Programme</u> The implementation of this component includes a close cooperation between DEDI and Swedalex. The different institutional set-up might result in exerting a lot of time and effort in coordinating the project's work.

Project Title	Civic Education for Participation Programme (2017)
Table updated	2.5.2017/ SA
Project number	85
Executive summary i.e. Rationale or Theory of Change	<p>The Civic Education for Participation Programme (CEFP), is a multi-disciplinary programme that strives to build the capacity of Egyptian youth to actively engage in their societies through demand-based approach that include a mix of hand on experiences, lectures, discussions, presentations and field visits.</p> <p>CEFP was initiated in 2012 by the three funding partners: Danish Egyptian Dialogue Institute (DEDI), Danish Institute for Parties and Democracy (DIPD) and Netherlands Institute for Multiparty Democracy (NIMD).</p> <p>For the past four years, the program has 1) graduated more than two hundred Egyptian youth; 2) cooperated with Egyptian academics and experts to set up an academic framework that resulted in the</p>

development of six curriculums, which are Democracy, Media, Public Policy and Local Administration, Active Participation, and Economics; 3) developed a new virtual platform that made the curriculum available and a source of knowledge for Arabic-speaking organizations and youth with interest in civic education. In addition, a group of user-friendly video clips were produced to present the main subjects tackled in the 6 curriculums through a simple, easy, user-friendly method. For more information on the e-learning, please visit: <http://cefp-edu.com/en/elearning>

Civic education is a process that promotes a set of civic values and democratic principles that influence the participant to become an engaged citizen in their communities by understanding their rights and responsibilities toward their society and sharpening their participation skills.

In 2016, some internal and external changes took place impacting the program's design and future plans. Internally, NIMD decided to phase out of the program at the end of this year due to strategic and financial reasons. Externally, due to the regulations related to the enforcement of NGOs Law No. 84/2002 that defines the rules covering the access to funding, and the lengthy processes for the approval of projects: the two main implementing partners applied for project approval from the Ministry of Social Solidarity (MoSS) in March 2016 and by November the project has not been approved. The delay in obtaining the necessary approvals put most of the 2016 planning and project implementation on hold.

On the other hand, the participants' feedback during the alumni gathering in March 2016 revealed a whole range of opportunities. Thus, a new design is proposed for the program under the same objective of building the capacities of Egyptian youth. CEFPP will provide its participants with an experiential learning journey, where they get to apply and reflect on what they learn, in order to internalize the civic engagement values in their daily lives while working in their communities.

The new programme will function on three different components:

- 1) Civic Education Camps
- 2) Alumni Extended Journey
- 3) Civic Education Virtual platform.

	(For a description of the three components, see the enclosed detailed concept note).
Strategy compliance	The overall aim of the programme is to educate youth and develop their knowledge on civic values and democratic skills while building their capacities for constructive policy-oriented engagement in politics and their communities while promoting the culture of tolerance and understanding among Egyptian youth.
Objective	The overall aim of the programme is to educate the Egyptian youth and develop their democratic skills, knowledge and practices to enhance their capacities for constructive engagement in public life.
Outcomes end of project	<ul style="list-style-type: none"> - Dialogue among Egyptian youth enhanced and result in increased tolerance and understanding between youth with different political affiliations. - The political and socio-economic knowledge and skills of Egyptian youth increased. - The capacity of youth engaged in the program built to actively participate in public life. - A vibrant acting network among the participants and alumni created and sustained resulting in increased dialogue and cooperation. - The awareness of civic values among the Egyptian youth was increased. - A network for youth initiatives built among Egyptian youth that will result in increasing their capacities to be able to sustain their initiatives.
Outcome indicators	<ul style="list-style-type: none"> - At least 80% of trainees report increased understanding and tolerance with youth with different political affiliations. - At least 90% of trainees show increased understanding of democratic values and principles. - At least 40% of alumni got civically engaged by joining NGOs and political parties or initiating projects. - At least 40% of the alumni have been actively engaged in the alumni network. - A support system for youth groups was initiated by creating a space for knowledge exchange and best practices.

Outputs end of project	<ul style="list-style-type: none">- 150 participants have gone through six one-week long camps.- 12 participants travel to Denmark for a study trip on folk high schools.- An Alumni League was elected, following democratic principles and rules.- The Alumni League have organized and implemented at least three events in 2017.- An annual CEFP conference for 270 alumni.- A youth network has been created and sustained bringing together participants of varying political and social inclinations and backgrounds through an online platform and website.	
Output indicators	<ul style="list-style-type: none">- At least 120 participants have successfully completed the six camps.- At least 50 alumni got mobilized by the alumni league activities.	
Implementation milestones	October - December	Developing a detailed work plan for 2017
		Content design
		Draft and sign new MoU for 2017
	January	Trainers’ recruitment
		Trainers Selection
		Civic Education Camp (1)
	February	Alumni workshops in Menoufeya and Cairo
		Folk high schools study trip in Denmark
		Meeting with civil society organizations to disseminate CEFP curriculum among active groups
	March	The alumni league’s elections
		Trainers Selection
		Civic Education camp (2)
	April	Evaluation and Reporting
		Trainers Selection
	May	Civic Education Camp (3)
	June	Alumni League event
		Trainers Selection
	July	Civic Education Camp (4)
August	Alumni League event	
	Trainers Selection	
September	Civic Education Camp (5)	

		Trainers Selection
	October	Civic Education CAMP (6)
	November	Study trip to Denmark
	December	CEFP annual conference
	<p>*The alumni activities will be planned and implemented by the elected alumni league under the supervision of the program coordinator.</p>	
Reporting	<ul style="list-style-type: none"> - Pre and Post Tests for trainees. - Evaluation Forms. - Bi-Monthly Narrative Reports on overall project's implementation. - A report will be formulated for each component at the end of the year. - Monitoring of website traffic and collection of data (Web-editor). 	
Partners	<p>Funding and Managing Partners:</p> <ul style="list-style-type: none"> - The Danish Egyptian Dialogue Institute (DEDI) - The Danish Institute for Parties and Democracy (DIPD) (Approved by DIPD's board) <p>Funding Partner:</p> <ul style="list-style-type: none"> - The Netherlands Institute for Parties and Democracy (phasing out funding for 2016 extended to 2017) 	
Partnership arrangement	<p>Steering Committee (SC) Tasks:</p> <p>The SC, consisting of the responsible DIPD's Programme Manager, DEDI's Programme Manager, and DEDI's Project Coordinator, is in charge of the following:</p> <ul style="list-style-type: none"> - Monitoring and evaluation of progress and developments in project implementation, including overall approval of the narrative and financial reports and audit. - Developing the new design of the programme a strategy for the CEFP. - Developing a sustainability strategy. - Overseeing the budget and financial expenditure. <p>DEDI's Tasks:</p>	

	<p>Some specific executive tasks have been delegated by the SC to DEDI:</p> <ul style="list-style-type: none"> - Legally carrying the program in Egypt, including being the contract entity for all service providers. - Implementing the CEFPP and reporting back to the SC. - A full time project coordinator (PC) will be based at DEDI, responsible for the day-to-day implementation of the CEFPP - Submit mid-term and final report to SC on CEFPP progress and status to ensure that the SC is accurately informed of the project's status. - Administration of the program's basket fund. - DEDI shall be entitled to a management fee of 7 percent of total expenses channeled through its administration office.
Duration	The program activities will run from January - December 2017
Budget	<p>Total estimated Budget: 1,079,233 DKK</p> <p>DEDI's Financial Contribution: 100,000 DKK</p> <p>DIPDs Financial Contribution: 804,480</p> <p>NIMD: 174,753* (*Left over basket fund 2016)</p>
Human resources	<ul style="list-style-type: none"> - Shahdan Arram, Program Manager. - Menan Farag, Project Coordinator.
Status	<p>√ <i>Ongoing</i></p> <p>√ <i>Approved</i></p>
Comments	<ul style="list-style-type: none"> - Attached is a finalized concept note and budget for the new design of the programme.

Project Title	Civic Education for Al-Azhar Imams
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Table updated	2.5.2017/ SA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Since its establishment al-Azhar has had a significant role in supporting common human values, standing against extremism and radical believes and has worked to disseminate a spirit of inclusiveness and build a dialogue between different groups of people.</p> <p>With the present challenges emerging from the turbulent situation in several countries in the Middle East, which has spread to other parts of the world, the need for a strong voice of peace and inclusiveness is becoming urgent. In addition, another pressing need is that Al-Azhar requested to provide young Imams with skills, knowledge and tools that will equip them to convey and communicate their messages in an effective way.</p> <p>For this reason, Al-Azhar institution has approached DEDI for cooperation with a view to building the communication capacities and enhance the general civic education knowledge of some of its fresh graduate Imams who will be the core of a modern image of Al-Azhar. The training program will have two pillars (1) civic education for Imams; (2) media and communication tools for Imams, and will take place over a period of six months: 20-30 young Imams (out of 100) will be carefully selected by Al Azhar to constitute the first group to join the project (pilot phase).</p> <p>The content of the civic education for Imams will depend on a customized version the curriculum developed under the “Civic for Education for Participation Program” developed by DEDI a.o. It will include topics such as:</p> <ul style="list-style-type: none"> - Overview on civic education in Egypt: history, definitions, and its “ecosystems”; - Civic engagement and participation of youth; - Brief on civic education mechanisms and political systems in Europe; - Active participation and communication skills; - Strategic communication planning; - Speaking to the media skills.
Strategy compliance	<p>This program fit well with DEDI’s overall objective to promote dialogue on thematic issues such as civic education and media with the aim of the creation a platform for dialogue and promotion of universal values.</p> <p>This project is a collaboration between the Political and Media Programmes at DEDI, as per the recommendation of DEDI’s Review in 2014 to enhance cross-programmatic cooperation.</p>
Objective	<p>The overall objective of the program is to:</p> <ul style="list-style-type: none"> — Foster dialogue on citizenship education approaches and practices

	<p>in Europe and MENA;</p> <ul style="list-style-type: none"> – Enhance the capacities, knowledge and understanding of the selected Imams in the field of civic education and media. – Support Al-Azhar in having a pool of young moderate voices who can use the acquired civic education knowledge and communication skills to facilitate dialogue among various groups in Egypt and combat extremism as well as communicating properly with the outside world. 	
Outcomes end of project	<ul style="list-style-type: none"> – To provide a dialogue platform for young Imams on Civic Education and Communication for Development. – To create a pool of young imams that have moderate views in line with universal civic values and responsibilities. – To contribute to knowledge sharing and dissemination of CE approaches, policies and best practices in the field of CE in Europe and MENA. – To contribute in dialogue to confront the wave of extremism worldwide. 	
Outcome indicators	<ul style="list-style-type: none"> – Number of Imams trained whom are capable of disseminating their messages clearly and effectively. – Increased awareness of CE concepts, theories and their application – Number of press coverage of the program inside and outside Egypt. 	
Outputs end of project	<ul style="list-style-type: none"> – 20-30 trained Imams who are capable of handling the media, draw an effective communication plan for their discourse and use the new acquired CE knowledge and communication skills their work. 	
Output indicators	<ul style="list-style-type: none"> – At least 20 Imams complete the training program. – At least 2-3 days of training for each pillar. – At least 5 Media coverage of the program. 	
Implementation milestones	Month	Activities
	November 2016	<ul style="list-style-type: none"> – Design Program – Exchange letters with Al Azhar
	December 2016	<ul style="list-style-type: none"> – Sign agreements with consultants – Approach Trainers and Facilitators

		<ul style="list-style-type: none">– Selection of Imams– Develop content for the training	
	January & February 2017	<ul style="list-style-type: none">– Start the program– Implementation of Media and communication training.– Implementation of civic education training program.	
	March 2017	<ul style="list-style-type: none">– Photo shooting session	
	April 2017	<ul style="list-style-type: none">– Evaluation of program and lesson learned– Closing reception	
Reporting	<ul style="list-style-type: none">– One evaluation report for all the activities.– Evaluation forms at the end of program by participants.		
Partners	<p>This project is a collaboration between the Political and Media Programmes at DEDI in partnership with Al-Azhar.</p> <p>Al-Azhar institution (Contact person: Counselor Mohamed Abdel Salam, the first advisor to the Grand Imams of Al-Azhar Dr. Ahmed El Tayeb)</p>		
Partnership arrangement	<ul style="list-style-type: none">• DEDI’s Roles and Responsibilities:• Take the lead on drafting a concept note for the program, in accordance with Al Azhar parameters and terms, and formulate a detailed budget;• Design the program;• Identify CE trainers, media experts, and workshop facilitators;• Recruit speakers and workshop facilitators;• Coordinate interventions of external stakeholders working with CE and media;• Assist in recruiting public speakers for workshops;• Undergo all logistical arrangements for the training.•• Al-Azhar Roles and Responsibilities:• Select 20-30 young Imams;• Participate in drafting the concept note and training program;• Nominate a Project Coordinator/ team leader;• Provide training facility.		
Duration	<ul style="list-style-type: none">• November 2016 - April 2017.•		

Budget	<ul style="list-style-type: none"> • Total Budget: 120.000 DKK
Human resources	<ul style="list-style-type: none"> – Noha El-Nahass. Head of Communication/ Media Advisor. – Shahdan Arram. Program Manager. <p>Eman Mahmoud. Media Officer.</p> <ul style="list-style-type: none"> – Menan Farag, Project Coordinator.
Status	✓ <i>Approved</i>
Comments	

Project Title	Dialogue for Partnership: A New Era in Egypt-EU Relations
Table updated	2.5.2017/ SA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Egypt has embarked on a new path to build a democratic, civil, and modern state, through major economic, social, and political reforms, together with a new modern foreign policy, with a view to strengthening its cooperation with different powers and countries of the world, on the basis of mutual benefit, common interests, and reciprocal respect.</p> <p>This Conference aims to seize a historic moment for a rejuvenation of relations between Egypt and the EU, namely through the new European Neighbourhood Policy (ENP) as the main instrument for future cooperation.</p> <p>DEDI's comparative advantage as an inter-governmental institute, as a center of excellence for dialogue, and its mandate to work for strengthening the relationship between EU and the Arab World shall constitute the background for initiating this Conference on "Dialogue for Partnership" between EU and Egypt, which shall contribute to improved understanding and cooperation in the economic, political, and social spheres, and explore new forms of cooperation between Egypt and the EU under the framework of the new ENP.</p> <p>Dialogue in all its forms is extremely important for ensuring a mutually respectful and reciprocal approach and building long-lasting equal partnerships between European and Egyptian counterparts namely governments and relevant stakeholders.</p>

	<p>Building on the strong foundations of the EU-Egypt relationship, the new orientations of the new ENP, and the partnership priorities between them, the objective of this forward-looking Conference is to contribute to laying the grounds for bringing the relationship between the EU and Egypt to new levels, through a structured dialogue on socio-economic cooperation, development initiatives, economic integration, political and regional challenges.</p> <p>The Conference will bring together policy-makers, academics, members of the business communities, and relevant civil society organizations in an array of policy debates that fall under the different themes of the conference.</p>										
Strategy compliance	<p>This conference complies with DEDI's immediate objective to initiate "platforms for dialogue" to contribute to "open, democratic, and inclusive developments". The event will also utilize DEDI's comparative advantages as an inter-governmental body to foster dialogue and improve understanding and cooperation between EU and Egypt.</p>										
Objective	<p>The aim of this conference is to provide a dialogue platform for the exchange of knowledge on innovative solutions, and the engagement in policy debates in specific sectors. It will also be a networking platform and contribute to business-to-business cooperation, public/private partnerships, and small and medium enterprise development.</p> <p style="text-align: center;">Dialogue for Partnership <i>A New Era in Egypt-EU Relations</i> Tentative Agenda</p> <p>Day 1</p> <table border="1"> <tr> <td>09:00-09:30</td><td>Registration</td></tr> <tr> <td>09:30-09:45</td><td>Opening of the Conference by Minister of Foreign Affairs, Egypt.</td></tr> <tr> <td>09:45-10.00</td><td>Brief Break (<i>escorting H.E. Minister of Foreign Affairs</i>)</td></tr> <tr> <td>10:00-10:15</td><td>Welcome by DEDI – Introduction of DEDI, its role, and goals of convening the conference as a model for dialogue. Director of DEDI H.C. Korsholm Nielsen</td></tr> <tr> <td>10:15-11:15</td><td>Europe and Egypt: The Political Vision for a Stronger Strategic Partnership</td></tr> </table>	09:00-09:30	Registration	09:30-09:45	Opening of the Conference by Minister of Foreign Affairs, Egypt.	09:45-10.00	Brief Break (<i>escorting H.E. Minister of Foreign Affairs</i>)	10:00-10:15	Welcome by DEDI – Introduction of DEDI, its role, and goals of convening the conference as a model for dialogue. Director of DEDI H.C. Korsholm Nielsen	10:15-11:15	Europe and Egypt: The Political Vision for a Stronger Strategic Partnership
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10:15-11:15	Europe and Egypt: The Political Vision for a Stronger Strategic Partnership										

H.E. Minister of Foreign Affairs, Egypt.
H.E. Federica Mogherini, EU High Representative/ Vice-President
H.E. Johannes Hahn, Commissioner for European Neighborhood Policy & Enlargement Negotiations.

11:15 -11:45	Coffee Break
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11:45- 12:45	The Potentialities and Challenges of a New European Neighborhood Policy
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Academics, journalists, others who present their vision of the future of the EU-Egypt relationship – long term – a decade ahead. Speakers may also be used as moderators in the workshops.

H.E Ambassador Raouf Saad, Chairman of the National Bureau for the EU-Egypt Association Agreement

Possible Topics:

- *Historical Background*
- *Political Developments in Egypt and the Region*
- *Prospects of the EU role in a different Middle East*
- *Possibilities of a progressive cooperation between EU and Egypt vis a vis political and economic development, security, combating terrorism, and migration.*
- *The Barcelona Process: 20 years of Euro-Med Relations*

12:45-14:00	Lunch Break
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14:00-15:30	Parallel Workshops:
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Workshop One:

Young Entrepreneurs from Europe and Egypt – potentialities and constraints of cross-border cooperation under the new ENP and regional cooperation.

Workshop Two:

New and Renewable Energy – a new era of cooperation benefiting from best

15:30-16:00	Coffee Break
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16:00-17:30	Parallel Workshops:
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Workshop Three: Energy – new era of cooperation in view of Egypt becoming a main natural gas exporter to Europe

Workshop Four:

Cooperation in Research and Development – Egypt's objectives: Horizon 2020

19:00

Dinner

Day 2

9:00 -10:30

Panel Debate – Egyptian and European Parliamentarians

EU and Egypt's Parliamentarians on Cultural Exchange

- Combating negative phenomena such as Islamophobia and Xenophobia
- Rectifying distorted concepts of political Islam
- Combating terrorism
- Human rights and the Egyptian Constitution
- Reform and Religious Rhetoric

10:30-11:00

Coffee Break

11:00-12:30

Parallel Workshops:

Workshop Five: The Suez Canal: A New Strategic Life Line between Europe and Egypt and a new Bridge between Europe and the GCC, Africa, and Asia.

Workshop Six: Media – to be developed


12:30-13:30

Lunch Break

13:30 – 15:30

Panel Debate:
Egypt-EU Relationship: Summary from Workshops – and the Way Forward

	<p><i>Workshop Moderators (6 persons – Summaries)</i></p> <p><i>H.E. Ambassador Raouf Saad, Chairman of DEDI</i> <i>H.E. Susanne Shine, Ambassador of Denmark in Egypt and DEDI Vice Chairman</i> <i>H.E. Head of European Union Delegation to Egypt</i> <i>Director of DEDI H.C. Korsholm Nielsen</i></p>	
	15:30	Press Conference
	<p><i>Possible Representatives – Press Conference</i></p> <p><i>H.E., Minister of Foreign Affairs, Egypt.</i> <i>H.E. Minister for Foreign Affairs, Denmark Or EU Senior Official andEU-Representative</i></p>	
Outcomes	<ul style="list-style-type: none"> - Dialogue between Egyptian government officials and business community and their European counterparts fostered. - Socio-economic partnership between European and Egyptian partners enhanced. - New business initiatives between Egyptian and European partners formed. - The extent to which this conference fostered a sustainable dialogue process between the EU and their Egyptian counterparts. 	
Outcome indicators	<ul style="list-style-type: none"> - Number of participants attending the conference from Europe and Egypt. - Number of projects and initiatives developing as a result of the conference. - Number of media articles and news on the event in local and international media. 	
Outputs end of project	<ul style="list-style-type: none"> - A conference report to be disseminated among attendees. - Six policy papers and recommendations for different sectors. - A database on practitioners, policymakers, academics interested in EU-Egypt partnership to be created. 	
Output indicators	<ul style="list-style-type: none"> - 200 participants attending the conference and their profiles. - Number of policy papers developed. - Number of local and international media organizations covering the conference. 	

Implementation milestones (main project activities)	January	<ul style="list-style-type: none"> - Draft and Sign Cooperation Agreements - Contact European Embassies for funding - Conference Agenda Finalized - Select and Contact Speakers
	February	<ul style="list-style-type: none"> - Sign MoU with EU - Select and Sign agreement with Venue - Finalize the budget
	March	<ul style="list-style-type: none"> - Invite/Register Participants - Media strategy formulated
	April	<ul style="list-style-type: none"> - PR and Media Campaign
	September/ October	The Conference
Reporting (Means of verification)	<ul style="list-style-type: none"> - Conference Proceedings (internal minutes) - A comprehensive report outlining the overall am of the conference, keynote speeches, workshop discussions, and recommendations. 	
Partners / Stakeholders	Partners: <ul style="list-style-type: none"> – Egyptian Junior Businessmen Association – EU Delegation in Egypt (to be confirmed) Stakeholders: <ul style="list-style-type: none"> – Federation of Egyptian Industries – Ministry of Foreign Affairs – European-Egyptian Businessmen Association – ERBD 	
Partnership arrangement	<u>A Steering Committee</u> <ul style="list-style-type: none"> - H.E. Ambassador Raouf Saad. - H.E. Ambassador Susanne Shine. - Director Hans Christian. - Ms. Shahdan Arram. - EJB Chairman. - EU (pending). 	
Duration	A two days EU-Egypt conference organized between September-November 2017	
Budget	Total estimated Budget: 750,000 DKK DEDI's contribution: 150,000 DKK	
Human resources	<ul style="list-style-type: none"> - Hans Christian, Director. - Shahdan Arram, Program Manager. 	
Status	 <i>Approved</i>	

Comments	One of the most important critical assumptions is to secure the EU Delegation in Egypt as a partner to this conference and the adoption of the new ENP.
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Civic Education for Engaged Societies (New Project)

Project Title	Ambassadors for Dialogue
Table updated	26.4.2017/SA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Ambassadors for Dialogue (AFD) is a project that has been operating since 2009 as a partnership between DUF in Denmark, Egyptian Youth Federation in Egypt, and WE Center in Jordan. AFD's main objective is to foster mutual understanding between youth from the three countries through developing the skills in dialogue and workshop design and facilitation. AFD inspire, motivate and enable youth from Denmark and the Arab world to:</p> <ul style="list-style-type: none"> – Practice dialogue more in their lives; – Engage in dialogue with other youth; – Practice, integrate and promote dialogical tools, methodologies, approaches and values in their organizations, communities and societies; – Inspire other youth to practice dialogue more – and be more dialogical – in their daily lives. <p>Since 2012, and the project has been expanding in Egypt and the number of dialogue facilitators, referred to by the program as the Ambassadors for Dialogue, increased to reach 60 Ambassadors. Ambassadors for dialogue conducts several types of workshops mainly within two categories: training on dialogue and/or facilitating dialogue sessions on different themes.</p> <p>During the past three years, DEDI has partnered with AFD in several projects to design and implement different dialogue workshops and facilitate dialogue sessions on several themes such as the Dialogue Forum, the DEPPYN, the Regional Youth Exchange Programme, among others.</p> <p>Due to some recent development in DUF, in which the MENA department will no longer receive funds under the DAPP Programme, and also due to the fact that the Egyptian Youth Federation closed down, it is proposed that DEDI take over the project till the end of 2017 with DUF remaining funds.</p>

	Till the end of 2017, AFD will mainstream dialogue within the different programmes at DEDI by maintaining the network of ambassadors and utilizing them as dialogue facilitators in DEDI's project activities and events. AFD will also carry out one national training of facilitators to expand the network.
Strategy compliance	AFD is in line with DEDI's main mission of promoting dialogue among youth and foster Danish-Egyptian partnerships. The Dialogue Ambassadors will enhance the effectiveness and impact of DEDI to act as a facilitator of dialogue.
Objective	The overall objective is to sustain the network of Egyptian dialogue facilitators and further integrate and mainstream dialogue within DEDI's projects.
Outcomes end of project	<ul style="list-style-type: none"> - Further develop the skills of the current ambassadors for dialogue. - Create and sustain a network of dialogue facilitators who are able to design, facilitate, and evaluate dialogue workshops. - Mainstream Dialogue within the different programmes implemented by DEDI.
Outcome indicators	<ul style="list-style-type: none"> - At least 70% of the current Ambassadors for Dialogue demonstrate developed within the core dialogical skills. - The network expands by at least 15 new members. - Dialogue workshops are implemented within DEDI's programmes.
Outputs end of project	<ul style="list-style-type: none"> - 20 current Ambassadors have attended advanced facilitation skills training. - 20 new members have attended a training of facilitators. - 3 different projects within DEDI have integrated dialogue workshops within their activities.
Output indicators	<ul style="list-style-type: none"> - 2 different trainings have been conducted for the current ambassadors for dialogue. - A training of dialogue facilitators is conducted for 25 participants, 70% of which have developed their dialogical and facilitation skills. - A strategy of mainstreaming dialogue within DEDI's programmes is developed. - Training the staff on dialogue, design, and facilitation workshops is conducted, in addition to 70% of the trained staff demonstrate intention

	to mainstream the new approach within their programmes.		
Implementation milestones	Month	Activities	
	June	- Training the Current Ambassadors for Dialogue	
	July	- Assessment of how dialogue is integrated within the DEDI different programs. - Strategy to mainstream dialogue within DEDI's programmes developed.	
	August	- Training DEDI staff on Dialogue	
	September	- Implementation of dialogue workshops within the different programs	
	October	- Implementation of dialogue workshops within the different programs	
	November	- Preparations for training of facilitators	
	December	- Training of facilitators seminar	
Reporting	- A final narrative and financial report will be submitted to DUF by 31 st December 2017.		
Partners	- The Danish Youth Council (DUF)		
Partnership arrangement	<p>Implementing partner: DEDI</p> <p>Funding partner: DUF</p> <p>DEDI's Tasks:</p> <ul style="list-style-type: none"> - Implementing the project in Egypt, including being the contract entity for all service providers. - A part time project officer and intern will be hired, responsible for the implementation of AFD related activities. 		
Duration	<i>June 2017- December 2017 (6 months)</i>		
Budget	<p>Total Budget: 70,000 DKK</p> <p>DEDI's Financial Contribution: None</p> <p>DUF's Financial Contribution: 70,000 DKK</p>		
Human resources	<ul style="list-style-type: none"> - Shahdan Arram, Program Manager. - Part time Project Officer (funded by DUF) - Intern (funded by DUF) 		
Status	Approved		

Comments	
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II. Culture as a means of participation

Project Title	Independent cinema capacity building
Table updated	2.5.2017/ MAT
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Film is a powerful tool of expression, one that has become more accessible and widely spread with the advancement of new forms of technology. We have seen a rise in the number of short features and documentaries produced in Egypt especially among younger people. However, there are technical and knowledge capacity shortages in the field that still need to be addressed.</p> <p>DEDI has had successful activities in the field of cinema in 2015 and 2016. Our partners value our presence, but there is still much to be done. In 2016 DEDI worked in amateur hand-on training, knowledge dissemination, and Danish film screenings. In the next two years we will continue these activities and expand them.</p> <p>In this project we define “independent films” as follows: An independent film is a feature film that is produced outside of the major film studio system, in addition to being produced and distributed by independent entertainment agencies.</p> <p>Independent films are sometimes distinguishable by their content and style and the way in which the filmmakers' personal artistic vision is realized. Usually, but not always, independent films are made with considerably lower budgets than major studio movies.</p> <p>The focus will be on opening for solutions to issues such as, the shortages in production of independent cinema (funds and quality), the need for regional experience transfer in independent cinema. Independent cinema is struggling to sustain due to many challenges, which filmmakers try to overcome in different ways. Similar challenges are faced in the wider Arab world, with little chance to communicate and learn from each other. One new area of focus is films and tv-programs for children. As Denmark has a long and strong tradition of producing films for this audience, and as there is a lack of experience in the field in Egypt and the region, the project will – through workshops for (young) screen writers and instructors introduce and highlight this tradition within an Egyptian context.</p> <p>There is a great cultural potential in this field, yet hindered by capacity limitations in specific areas, which means that a big improvement will take place by raising the capacities of these areas. We are confident we will be</p>

	<p>able to inject new blood to the field aided by dialogue and exchange. Through the following proposed tactical interventions, and with Danish expertise incorporation, change could be realized:</p> <ol style="list-style-type: none"> 1. Regional meeting for independent cinema. A regional meeting between filmmakers from Egypt, Jordan, Lebanon and Palestine to discuss the field in-depth, exchange experiences and explore long-term solutions for the sustainability of their field. Experts from Denmark will be invited as well for a different perspective and added value to the network. 2. Experimental Film Production workshop. On the margin of the 8th Cairo Video Festival, DEDI will fund the production of 4-5 experimental films as an outcome of the workshop conducted by the Danish trainer Soren Thilo. 3. Post-production residency. DEDI will give an opportunity for one Egyptian filmmaker to get a post-production residency in Denmark to work on her/his film in higher quality studio. 4. Knowledge production in Arabic. Supporting the production and translation of papers, guidelines and cinema critiques in Arabic, to ensure the availability of high quality materials. 5. Children cinema workshop. A workshop tailored especially for script writers who want to work on children's films. The workshop will be run by a Danish scriptwriter in the field for their extensive experience in the field. 6. Amateur training. Continuing the successful workshops in the last 2 years, DEDI will arrange a hands-on training workshop for young amateurs. 7. Danish film screenings.
Strategy compliance	<ul style="list-style-type: none"> • This contributes to youth empowerment and inclusion. • It ensures cultural and technical exchange through technical experience between Denmark and Egypt. • Potentials for institutional integration. • Public screenings complies with the 'arts and culture in public space' strategy.
Objective	<p>A better access for young people to participate in public debate through production and critical analysis of films. The project also intends to raise the capacity of the independent cinema industry through Danish and</p>

	regional cooperation and exchange.
Outcomes end of project	<ul style="list-style-type: none"> - Experiences have been exchanged between different stakeholders of the independent cinema industry and integration opportunities have arisen. - New experiences have been acknowledged in the field, post-production quality is introduced. - The children film industry is revived. - Knowledge on film is more widespread and the audience has had better appreciation. - An increase in the number and skills of young amateur filmmakers is achieved.
Outcome indicators	<ul style="list-style-type: none"> - More regional cooperation is realized. - Non-commercial films became of better quality. - Children films are produced. - Independent cinema has expanded to a wider audience.
Outputs end of project	<ol style="list-style-type: none"> 1. An analysis of challenges and recommendations for independent cinema in the region. 2. 4-5 low-budget experimental short films. 3. 1 successful post-production collaboration between Denmark and Egypt. 4. A number of online articles in Arabic. 5. 6-10 scripts for children films. 6. 3-4 clips produced by novice individuals. 7. A number of Danish films' screenings.
Output indicators	<ol style="list-style-type: none"> 1. The regional meeting is well attended by stakeholders and Danish experts, and a written report is produced. 2. Films are of appreciated experimental value reaching a wider

	<p>audience.</p> <ol style="list-style-type: none"> 3. A positive impact on the film quality is achieved and collaboration continues after the residency. 4. The articles are published on a good traffic website. 5. High quality scripts good for production are produced. 6. Participants were able to go through all production steps. 7. Danish screenings are will attended.
Implementation milestones	<p>Year 1:</p> <ul style="list-style-type: none"> • Regional meeting • Experimental film production workshop • Writing and publishing of articles • Danish films screenings • Amateur training workshop. <p>Year 2:</p> <ul style="list-style-type: none"> • Post-production residency. • Writing and publishing of articles (continued) • Children scriptwriting workshop • Danish films screenings (continued)
Reporting	<ul style="list-style-type: none"> - Regional meeting report - The actual produced films - Children films scripts. - Implementing partners' reports
Partners	<ul style="list-style-type: none"> - IMS - DFI, Danish film school, C:Ntact (TBC) - Figleaf production company - Medrar production company - Cinema Fe Kol Makan initiative and Darb 1718

	- Terrso website (TBC)
Partnership arrangement	<ul style="list-style-type: none"> - FigLeaf and Medrar arrange workshops respectively. - Terrso manages the Arabic content production. - DFI and IMS supply activities with experts and Danish content - C:Ntact provides films for screenings - Darb 1718 and Cinema Fe Kol Makan manage the screenings - DEDI provides financial support as well as logistics and agreements with Danish Partners.
Duration	<i>2 years</i>
Budget	<p>Total Budget: 625,000 DKK</p> <p>DEDI's Financial Contribution: 500,000 DKK</p>
Human resources	Program Manager, Mohamed Abotera
Status	Approved
Comments	

Project Title	Furniture Design: Economic empowerment through CCIs (Cultural and Creative Industries)
Table updated	2.5.2017/ MAT
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Product design objects such as furniture, pottery, toys etc., reflect a clear and pregnant image of their specific cultures of origin. Both design and production are direct translations of traditions, everyday life, taste, semantics, usability i.e. culture. Hence, they also work as mediums of understanding and intercultural dialogue. This project, therefore, uses 'design and production' as a medium for Danish Egyptian cultural exchange and cooperation.</p> <p>The situation of furniture design and production are quite different in both counties. Egypt imports furniture worth 11.4B EGP annually while exporting only 2.5 Billion according to Forbes-eg 2015. (See: http://www.forbeseg.com/Details.aspx?secid=28&nwsId=71559) Some attempts have taken place recently through young designers to develop different production models, however they are still very much detached from the mainstream, and perceived as art not furniture.</p>

	<p>Regular designs in Egypt are either unsharpened classical influenced ones inherited from the past European presence, or, copies of modern designs. Manufacturing quality is also a challenge, due to the lack of good raw material and training. Denmark on the other hand has a great history in furniture design and industry. The Royal School of Fine Arts in Copenhagen KADK have already started a long program of international workshops exploring the potentials of unconventional easy-to-find materials in different countries.</p> <p>DEDI sees a good opportunity to support this creative industry, tackling both design and manufacturing problems. In 2017-18 DEDI will launch an industrial design program capitalizing on the KADK research model. The aim is to contribute to the quality of Egyptian furniture and making it more appealing to international tastes through the incorporation of Danish experience.</p> <p>The city of Damietta is historically the center of furniture production in Egypt, a major part of the project will be based on a close collaboration with workshops, manufactures, manufactures' organizations, the school of applied arts and the new "furniture city" of Damietta.</p> <p>Central will also be researching and exploring the potentials of available materials in Egypt (ex. palm leaves), as it may create the possibility to produce new affordable products, which are unique and authentic. Besides with the help of KADK these products will also be of aesthetic value, durability and comfort. Including Egyptian professors and students of arts should influence education and future designers, in the same time it is important to include carpenters to insure the new designs are easily compatible with the existing industrial culture. Finally, to help sustain a lasting desired impact, the project outcome will be disseminated through a guide and an exhibition.</p>
Strategy compliance	The project is a Danish Egyptian professional exchange in the field of design and cultural products. It also opens the opportunity for institutional integration.
Objective	Raising the quality of Egyptian furniture and making it more appealing to international taste and market through the incorporation of Danish experience. New original designs are introduced using unusual available and/or recycled material.
Outcomes end of project	<ul style="list-style-type: none"> - New design, communication and manufacturing methods are introduced.

	<ul style="list-style-type: none"> - Designs became economically sound for business. - Design graduates have had access to new authentic approaches for furniture design.
Outcome indicators	<ul style="list-style-type: none"> - New competitive products appear on the market. - Production increased in number and variations and became more affordable for a wide sector. - A qualitative impact on furniture design in universities evident in graduation projects and exhibitions.
Outputs end of project	<ol style="list-style-type: none"> 1. A networking meeting for designers, producers, and educators. 2. 2 design and manufacturing workshops. 3. A guide on how to make use abundant materials in Egyptian creating high quality furniture. 4. An exhibition to show and promote the products.
Output indicators	<ol style="list-style-type: none"> 1. A written report with recommendations, potentials and ideas discussed at the networking meeting. 2. Workshops succeed in utilizing participant presence to produce innovative products. 3. An illustrated report is disseminated by NGO's and universities and adopted by factories and designers. 4. The exhibition is well attended by designers and the industry.
Implementation milestones	<p>Year 1:</p> <ul style="list-style-type: none"> • Researching materials and their workability. • Networking meeting. • Finalizing agreements and logistical arrangements for the workshops. • First workshop takes place <p>Year 2:</p> <ul style="list-style-type: none"> • Second workshop takes place.

	<ul style="list-style-type: none"> • Producing the illustrated guide. • Disseminating the guide. • Exhibiting and promoting.
Reporting	<ul style="list-style-type: none"> - Progress reports - Completion reports - The actual guide - Visual material from the exhibition
Partners	<ul style="list-style-type: none"> - The Royal academy for fine arts KADK - The faculty of applied arts (TBC) - The association of furniture producers (TBC)
Partnership arrangement	<ul style="list-style-type: none"> - KADK and the faculty of applied arts manage research and the workshops. - The association of furniture producers and related organizations manage the dissemination, training and the promotion of the outcome and the exhibition.
Duration	<i>2 years</i>
Budget	Total Budget: 500,000 DKK DEDI's Financial Contribution: 500,000 DKK
Human resources	Program Manager, Mohamed Abotera
Status	Approved
Comments	

Project Title	Student Exchange program 2017
Table updated	2.5.2017/MAT
Project number	NA
Executive summary i.e. Rationale or	University graduates receive thorough education for many years usually to be trained in a specific discipline. This shouldn't be seen though independently from serving as an integral part of the community. Scientific

Theory of Change	<p>and technical knowledge hence should be complemented with the ability to understand and engage with the community as the grounded context where graduates will work, regardless of their discipline.</p> <p>Some universities are well-aware of this. The AUC already has adopted the principle of Academic Civic Education for the purpose of community based learning, evident in many courses that are grounded in real-life situations. They have also already established a continuing exchange program with Center of Civic Engagement at the AUB, which is running successfully. Such exchange in turn adds more depth to students' experience, allowing them to engage with foreign examples of engagement and creative solutions.</p> <p>Arising from DEDI's belief in cultural participation and civic engagement, there is a great potential in this AUC-AUB model in the field of applied education and dialogue. In 2017 DEDI will engage with this model and expand it to include Denmark. The value is maximized when the topic of the program courses complement other DEDI projects, in this case the heritage project and Cairo Downtown Passages. Thus, the courses theme will be on forgotten places of heritage value and the people who inhabit them. Students' projects will explore possibilities of reviving such abandoned sites with arts and culture, using films, text and visuals.</p> <p>A partnership will be established between AUC, AUB and a Danish university represented by one course in each. Students will partner with their counterparts and a visit will be arranged once per semester to one university, where students visit each others sites and present their projects at a conference.</p>
Strategy compliance	<p>This project is directly in compliance with the Danish Egyptian dialogue and exchange components of DEDI's strategy. It presents a replicable model of educational exchange and also works in synergy with DEDI's heritage project and the 'arts and culture in public space' strategy.</p>
Objective	<p>The integration of graduates in real life, being able to work with the community and become engaged with public current issues. They are able to listen and learn from the community and test creative ideas for problem solving, making use of Danish and Egyptian references.</p>
Outcomes end of project	<p>Students became able to identify stakeholders of a place and engage with them in a participatory manner. They became able to look deeply in sites and communities and to use art and culture to revive sites of heritage value. They became aware of referential international experiences.</p>

Outcome indicators	<ul style="list-style-type: none"> - Future students' projects has shown sensitivity to heritage and community. - Students became able to use creative cultural techniques in their interventions. - Best practices are reintroduced across the Egypt and Denmark.
Outputs end of project	<p>1) Students projects on sites of cultural heritage value, in writing, visuals, and films.</p> <p>2) 2 visits to 2 of the three universities, 10-15 students per visit.</p> <p>3) 2 student conferences</p> <p>-</p>
Output indicators	<p>1) The actual projects in different formats, which show a high level of understanding of specific sites and communities.</p> <p>2) Successful visits to sites in each country respectively.</p> <p>3) Well attended conferences presenting sharp perspectives and ideas.</p>
Implementation milestones	<p>Q1: Courses begin with the developed selected theme, students are paired, first visit arranged, accommodation and flights booked.</p> <p>Q2: First visit and conference take place, first semester projects finished.</p> <p>Q3: Second semester courses start, students are paired, second visit arranged, accommodation and flights booked.</p> <p>Q4: Second visit and conference take place, second semester projects finished.</p>
Reporting	<p>Progress and completion reports.</p> <p>The actual projects and conference presentations.</p>
Partners	<p>AUC</p> <p>AUB, Aarhus university (TBC)</p>
Partnership arrangement	<p>University professors manage the content and mutual course synchronization. DEDI subsidizes the trips and helps with the communication and logistics.</p>
Duration	<p>1 year</p>

Budget	<p>Total Budget: 240,000 DKK (for 2 visits)</p> <p>DEDI's contribution: 100,000 DKK</p> <p>The difference is paid by students, or by university resources.</p>
Human resources	Program Manager, Mohamed Abotera
Status	Approved
Comments	

Project Title	Sanduq el-Dunia: Running costs
Table updated	2.5.2017/MAT
Project number	65
Executive summary i.e. Rationale or Theory of Change	<p>Sanduq el-Dunia* is a gateway to debate, discuss and dream about the future of Cairo and its historical development, where layers of the city's history, memory and heritage is brought to life using state-of-the art technology, offering the user a unique look at Cairo's history by digitally navigating through its past.</p> <p>Sanduq el-Dunia's approach to city history and culture was designed according to the award winning project the Wall/Væggen pioneered by the Museum of Copenhagen with Gibson Group. The Danish Egyptian Dialogue Institute in Cairo incubates the project since 2011.</p> <p>Sanduq el-Dunia's website allows the public to preview and explore the existing database of images. Users can also contribute by uploading their own images to the database.</p> <p>The project consists of two platforms:</p> <ol style="list-style-type: none"> 1. The website, acting as an interactive platform with a mini cityscape. The website allows users to explore, share and discuss the city. 2. A mini Sanduq el-Dunia, featuring the entire cityscape on an interactive preview wall on a 75" touchscreen. <p>To ensure the sustainability and long-life of the project DEDI needs to:</p> <ol style="list-style-type: none"> 1) Carry out a social media advertising campaign to expand the outreach of the website and ensure more visitors and engagement. 2) Build a sustainable structure for the Sanduq screen to ensure its safe movement from one location to the other and allow more users to engage with the project. <p><i>* Sanduq el-Dunia is a continuing project of DEDI, that started in 2011. Inspired by the Copenhagen project 'Væggen' it was envisioned to build a full scale replica with Cairo content. So far the DEDI tailored software and Cairo content has been developed and even displayed on the original screen in a special event. In 2016 DEDI launched the web version of the project, which works in the same way but online. The funds DEDI was able to raise for the screen was only enough to acquire a smaller model of the screen which is still is of such a quality that the initial ideas of engaging the citizens of Cairo in describing their history, may be fulfilled.</i></p>

Strategy compliance	<p>This activity falls in line with – and directly follows - DEDI’s main mission of engaging Egyptian-Danish audiences and public with cultural programs.</p> <p>This is a continuity of DEDI’s long commitment to the project to ensure its suitability.</p>
Objective	<ul style="list-style-type: none"> - To create an interactive, innovative and multidimensional public platform that reflects the cultural and natural diversity of Cairo, its inhabitants, and their living memory. - To celebrate and highlight the immense and diverse riches in archaeology, architecture, arts, culture - and social political movements present in Cairo, amongst others. - To build strong networks among all stakeholders (governmental, cultural institutions, civil society organizations, businesses, educational institutions, artists, galleries)—and democratize the production of and access to collective memory, history and knowledge.
Outcomes end of activity	<ul style="list-style-type: none"> • Continues engagement with the website through sharing and uploading different images of the city - More people engaging with the screen from different backgrounds and social classes
Outcome indicators	<ul style="list-style-type: none"> - An increased number of visitors to the website - Sanduq el-Dunia screen being hosted in different cultural and art spaces both private and public.
Outputs end of year and end of project	<ul style="list-style-type: none"> - Sustainable and practical structure to house the screen - Increased number of user generated content on the website - More people using the screen
Output indicators	<ul style="list-style-type: none"> - Implementation of the construction design developed in first three month - Statistics from the website - More postcards sent from the screen and involvement of the Sanduq in cultural events.

Implementation milestones	<p>January to March 2017:</p> <ul style="list-style-type: none"> - Design concept from architect - Implementation of the design - Finalizing agreements with different art organizations to host Sanduq el-Dunia (see below “Partners”) - Launch of social media campaign <p>March to October 2017:</p> <ul style="list-style-type: none"> - Sanduq el-Dunia hosted by at least 3 art organization - Participation of Sanduq el-Dunia in private events to the needs of CIB. <p>October to December 2018:</p> <ul style="list-style-type: none"> - Reporting on 2017 - Evaluating success of social media campaign - Planning for 2018
Reporting (Means of verification)	<p>End of year final and narrative reporting by project officer.</p> <p>The narrative reporting should include: feedback from different host organizations and statistics of the visitors on the website and public engagement by uploading and sharing their own images.</p>
Partners / stakeholders	<p>Partners:</p> <ul style="list-style-type: none"> - Commercial International Bank (CIB) - AXA insurance - <p>Potential Partners:</p> <ul style="list-style-type: none"> - Darb 17/18 - Medrar - Ministry of Culture - Ministry of Antiquities <p>Stakeholders:</p> <ul style="list-style-type: none"> - Photographers - Cairo enthusiasts - General public

Partnership arrangement	DEDI is the main implementer and manager of the project.
Duration	<i>1 Year</i>
Budget	100,000DKK
Human resources	<i>Lamma Attia, Project Officer Communication Unit</i>
Status	<i>Approved</i>
Comments	

Project Title	Egypt's Heritage Network
Table updated	LA 17/11/2016
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>In 2011, a number of youth initiative, NGOs and cultural heritage advocates started to mobilize, campaign and document the different aspects of cultural heritage all across Egypt. This may either be archeological (Pharaohnic), Islamic or the unique architectural heritage stemming from the period approximately 1850 to 1950.</p> <p>These groups have had several successes in securing that specific important buildings have been saved and renovated and engaged citizens in the preservation, documentation and revitalization of heritage in their local communities. One of the important milestones of the groups work was to include a cultural heritage article in the Egyptian constitution in 2014. However, these groups are facing many challenges in their work and volunteers' numbers started decreasing, with the risk of making their work unsustainable. The groups are also facing challenges, such as, lack of financial, technical, organizational and human resources.</p> <p>DEDI and the Swedish Institute in Alexandria, believing in the importance of preserving and documenting the Egyptian heritage, decided to organize a needs assessment workshop in 2016 to investigate the heritage initiatives needs and potential, and to ensure that their interventions would be sustainable and productive.</p> <p>Based on a needs assessment carried out in 2016, the initiators agreed on consolidating a network where they share resources and experience, technical support and the introduction to successful models (not least for</p>

	<p>the reuse or revitalization of heritage space) are of utmost importance.</p> <p>One of the components of the project is to arrange an annual heritage weekend to foster collaboration and dialogue between the different groups. The weekend allows the groups to closely work together and share resources. One of the weekend outcomes could be an exhibition featuring the different documentation of the architectural heritage of Egypt. This exhibition could later be on travel featuring nationally and internationally and thereby raise the awareness of the great variety in the material cultural heritage of Egypt.</p> <p>It is desired that the outcomes of this project suggests to the public and the government a new economic, technical and legal framework to save and revitalize the use of Egypt's cultural heritage.</p> <p>Project components:</p> <ul style="list-style-type: none"> • Capacity raising workshops, using Danish experts in the needed fields. • Hosting the network, providing DEDI's space for the network's initial meetings who will decide on their organizational form and plan their activities. • Pilot interventions, to present and prove new creative models of work, binding the initiatives and trying out preservation alternatives, with the aid of Danish experts. • Outreach, helping in public awareness locally and representing Egyptian heritage internationally. • An online documentation platform/resource, to help mapping heritage sites and sharing resources.
Strategy compliance	<ul style="list-style-type: none"> • The project is compliant with 'arts in public space' objective. The project invites Danish experts of heritage and public space management to work with the Egyptian initiatives and professionals, thus ensuring exchange, knowledge transfer and dialogue. •
Objective	Helping in preserving Egyptian heritage through connecting and supporting interested parties.

Outcomes end of project	<ul style="list-style-type: none"> - The network members acquired a better capacity to achieve their goals. - The network has reached a solid sustainable form. - More members from more cities around in Egypt. - The public and media became more aware of the value of cultural heritage. - A public access to information on heritage and methods of preservation became available for interested parties.
Outcome indicators	<ul style="list-style-type: none"> - Increase in the number of projects - More cities joined the network - More Media coverage of heritage related issues - Online platform with different recourses on cultural heritage
Outputs end of project	<ul style="list-style-type: none"> - Capacity raising workshops. - A number of network meetings. - A preservation intervention. - 2 heritage weekends and a mobile exhibition. - An online open-source platform with the 'heritage toolkit'.
Output indicators	<ul style="list-style-type: none"> - Workshops are organized to the network's needs and well attended. - Organizational building and project planning have progressed through the meeting. - An intervention is implemented. - The heritage weekends activities took place smoothly and the exhibition is built and ready for further displays. - The website is launched and ready for public use.
Implementation milestones	<p>Year 1:</p> <ul style="list-style-type: none"> • Hosting the network meetings • Capacity raising workshops

	<ul style="list-style-type: none"> • Heritage weekend 2017 • Preparing for the pilot intervention <p>Year 2:</p> <ul style="list-style-type: none"> • Capacity raising workshops • Heritage weekend 2018 • Pilot Intervention • The exhibition curation and display. • The website building and launching.
Reporting	<ul style="list-style-type: none"> - Progress Reports - Written or videoed documentation of the capacity building workshops. - Meeting minutes and network agreements on the organizational form. - A written documentation of the pilot intervention. - A photo documentation of the heritage weekends and the exhibition.
Partners	<p>Partners:</p> <ul style="list-style-type: none"> - Megawra - Heliopolis Heritage Foundation - A school of architecture, A heritage NGO, and public space designers from Denmark TBC <p>Potential Partners:</p> <ul style="list-style-type: none"> - Ministry of Antiquities - Swedish Institute in Alexandria <p>Stakeholders:</p> <ul style="list-style-type: none"> - Architects - Heritage advocates - General public
Partnership arrangement	<ul style="list-style-type: none"> - Megawra and Heliopolis Heritage are the implementing partners conducting activities and communicating with the initiatives. The initiatives collaborate closely with ministry of antiquities especially on the heritage weekend activities, to ensure synergy through access to the different heritage sites.

	- DEDI provides financial support and its place for the meetings, as well as logistics and agreements with Danish Partners.
Duration	<i>2 years</i>
Budget	Total Budget: 500,000 DKK DEDI's Financial Contribution: 500,000 DKK
Human resources	Mohamed Abotera, Program Manager Lamma Attia, Project Officer
Status	Approved
Comments	

Project Title	Photo-Marathon 2017
Table updated	2.5.2017/MS
Project number	N/A
Executive summary i.e. Rationale or Theory of Change	<p>Photo Marathon is a competition open to professionals and amateur photographers that are looking for a new and dynamic way to interact with the city. The Photo-marathon started in Egypt 2011 as a partnership between DEDI and IMS and continued for three years with success. The 2017 photo-marathon will take place in Cairo, Ramallah and Copenhagen as a way to encourage partnerships and dialogue between the three cities through photography. The three cities will hold their marathon on the same day under the same themes.</p> <p>Photo Marathon offers its participants an alternative way of interacting with the city and its inhabitants through a one-day photography competition. Participants must respond with photographs to set of instructions developed around a central theme.</p> <p>Prizes will be awarded to competition winners, an exhibition of winning photographs will be open to the public for one week, and an online publication will circulate the images to a wide audience.</p> <p>Participants will come away from the competition with an increased proficiency in using of photography as a means of creative expression. Participants who attempt to visually interpret verbal instructions will exercise creative thinking, especially around the dichotomies exposed by the competition theme. The winner's visual expressions of these ideas will reach a broader public through the exhibition, stimulating reflection and discussion around the issues.</p>
Strategy compliance	This activity falls in line with – and directly follows - DEDI's main mission of engaging Egyptian-Danish audiences and public with cultural programs.
Objective	<ul style="list-style-type: none"> • To offer participants an alternative way of interacting with the city and its inhabitants. • Promote the use of photography as a means of creative expression. • Trigger creative thinking through visual expression of verbal cues. • Encourage dialogue and cooperation between the three cities
Outcomes end of activity	<ul style="list-style-type: none"> • An increased awareness of the participant respective cities. • Participants discover new aspects of the city
Outcome indicators	<ul style="list-style-type: none"> • More pictures from different neighborhoods around the city

Outputs end of year and end of project	<ul style="list-style-type: none"> • One-day photo-marathon in three cities • Exhibition of winning photographs from all cities participating • Online publication/documentation
Output indicators	<ul style="list-style-type: none"> • The successful implementation of the marathon • Successful implementation of the exhibition • Publishing of the report
Implementation milestones	<p>January to March:</p> <ul style="list-style-type: none"> • Contacting potential partners • Drafting and finalizing agreements with partners in Cairo, Copenhagen and Ramallah • Short-listing potential committee for the marathon to create the themes and be the jury. <p>March to May:</p> <ul style="list-style-type: none"> • Agreeing on dates for the marathon • Forming the committee of experts to draft themes • Finalizing theme. <p>May to August:</p> <ul style="list-style-type: none"> • Create media and out reach plans for marathon • Finalizing themes • Printing and circulating calls and material for the event <p>September to December:</p> <ul style="list-style-type: none"> • Hold one-day marathon • Hold the exhibition in the three cities • Create online publication

Reporting (Means of verification)	<ul style="list-style-type: none"> • Progress report from all implementing partners • Completion reports from all implementing partners by end of project.
Partners / stakeholders	<p>Partners:</p> <ul style="list-style-type: none"> • Mathias Olander, DK (photographer) • Danish House in Palestine, Ramallah (tbc) • Cotemporary Image Collective (CIC), Egypt (tbc) <p>Stakeholder:</p> <ul style="list-style-type: none"> • Armature photographers • Professional photographers • General public
Partnership arrangement	DEDI will implement the Cairo component and will identify partner in Copenhagen and Ramallah to implement the project in these cities.
Duration	<i>1 year</i>
Budget	<p>200,000DKK (DEDI)</p> <ul style="list-style-type: none"> • Additional funds should be acquired from partners. Including IMS and the Danish House in Palestine.
Human resources	<i>Lamma Attia, Project officer</i>
Status	<i>Approved</i>
Comments	

Project Title	Towards a Women's Museum in Egypt: 2017
Table updated	2.5.2017/MAT
Project number	N/A
Executive summary i.e. Rationale or Theory of Change	<p>The present project intends both to strengthen the academic development of the field and secure the dissemination of knowledge to a larger group of practitioners, particularly young people with an interest in entering into the field of research and museums, with the ultimate goal of developing women's museums in the MENA-region, which may be centers for fore-fronting women's importance in society and strengthen the gender awareness in society and the political discourse.</p> <p>This will be done though establishing a network consisting of institutions and individual academics, scholars, and curators working in the field of cultural heritage, material culture, memory and history, and gender research, which through workshops and a seminar shall develop the theoretical and practical frameworks and methodologies for establishing exhibitions and "women's museums" in the Arab Middle East, this will be done through:</p> <ol style="list-style-type: none"> 1) The publishing of an exhibition catalogue together with papers and articles describing the process of creating the pilot exhibition. 2) During the launch of the pilot exhibition in Cairo, organizing a parallel seminar with speaker and experts in the field from Egypt, Denmark, Tunis, Lebanon and Jordan. 3) Organizing one regional workshop in 2017 in Lebanon to engage with more stakeholders from the region and expand the network. The workshop will be parallel to the launch in Beirut <p>This project is a continuation of a larger project that started in 2016. The larger project as was described in 2016's annual plan [... will consist of establishing a network of research institutions and individuals from Egypt, Denmark, Jordan and Lebanon with a background and interest in strengthening academic insights and debates within the field of museology and gender perspectives. In a longer perspective these insights and debates should engage with actual museum work and secure that the experience and expertise ..., is disseminated to a larger group of persons working within the field of museum, cultural heritage and gender.].</p>
Strategy compliance	This activity falls in line with – and directly follows - DEDI's main mission of engaging Egyptian-Danish partnership and cooperation with relevant expertise in the field of culture.

Objective	<p>a) To establish a network between museums / cultural institutions, universities and relevant individual actors in Egypt, Jordan, Lebanon, and Denmark (Europe), under which seminars and workshops may be organized.</p> <p>b) The network is to disseminate knowledge and experience between the participants in the network and secure this reaches affiliated students/researchers at the respective institutions and others (museums, heritage institutions in the region etc.)</p> <p>c) To create a musicological based structure for the development of women's museums and exhibitions in the Middle East to disseminate and communicate women and gender related issues to a wider public based on research and training in the field of museology, material culture and gender.</p>
Outcomes end of activity	<ul style="list-style-type: none"> - Better understanding on how to tell women's stories through exhibitions - Women and gender related issues are communicated to a wider public based on research and training in the field of museology, material culture and gender. - A strong regional network
Outcome indicators	<ul style="list-style-type: none"> - Better women's exhibitions in Egypt, Jordan, Lebanon and Denmark - More people are aware and engaged with women's exhibitions and the role of museums in cultural development - Implementation of meetings, workshops and sharing of resources amongst members of the network.
Outputs end of year and end of project	<ul style="list-style-type: none"> - A number of academic papers produced and discussed in the field. - A larger regional network of stakeholders to ensure sustainability - Knowledge generated on the topic and exchange between the Arab and European experiences in the field of museums.

Output indicators	<ul style="list-style-type: none"> - Printing and publishing of the exhibition catalogue - Expansion of the network with more members from both Europe and the Arab World. - The successful travel of the pilot exhibition to more cities in the region. - More regional workshops (Lebanon)
Implementation milestones	<ul style="list-style-type: none"> - January to May 2017: <ul style="list-style-type: none"> • Finalizing and printing Exhibition Catalogue • Inviting regional and international speakers to Exhibition launch seminar • May: Launch of the exhibition • May: implementation of 3 day series of talk/seminars around the launch - July to December 2017: <ul style="list-style-type: none"> • In parallel to the launch of the exhibition in Lebanon, organizing a 3-day seminar to engage with the stakeholders in Lebanon and widen the network. • Publishing a documentation and 'reactions' to the exhibition and accompanying seminars from Cairo, Beirut and Jordan, online.
Reporting (Means of verification)	<ul style="list-style-type: none"> - Narrative and financial report end of year by Project Officer and WMF - Documentation report of the seminar by student aid

Partners / stakeholders	Partners <ul style="list-style-type: none"> - Women's Museum in Aarhus - Women and Memory Forum (WMF) - American University in Cairo (AUC) Associate Partners: <ul style="list-style-type: none"> - Tiraz: Widad Kavar home for Arab dress, Jordan - The Knowledge Workshop, Lebanon Possible Stakeholders: <ul style="list-style-type: none"> • National Council for Women • Supreme council for Culture
Partnership arrangement	The project is guided and run by a steering committee consisting of representatives from DEDI and the three partner organizations.
Duration	<i>2 years</i>
Budget	DEDI (CKU funds): 200,000DKK
Human resources	<i>Lamma Attia, Project Officer</i>
Status	<i>Approved</i>
Comments	

Project Title	Art Partnership
Table updated	2.5.2017/MS
Project number	N/A
Executive summary i.e. Rationale or Theory of Change	<p>Shortly prior to the announcement of the financial cuts of 2015 and the closing of CKU, an open call was launched by the national department inviting Danish arts and cultural institutions to propose collaborative projects with cultural institutions, organizations and practitioners from the MENA region, Africa and Asia. As described in the open call, CKU had hoped to “encourage artistic research, dialogue and practice that creatively explores current global challenges that affect notions of identity. The call sought to support innovative proposals for artistic projects within the fields of performing, visual, or literary arts that are equally anchored in Danish and international institutions or organizations.” Given DEDI’s profound experience and strategic advantage in the domain of partnership and dialogue, it seems only fitting to revive the arts partnership program in a new method and context complimentary to DEDI’s strategy, and priority</p>

	<p>areas.</p> <p>Through this project, DEDI seeks to fulfill its obligation to present Danish art to the Egyptian audience and secure that a Danish audience have a chance to meet Egyptian arts and culture.</p> <p>DEDI envisions, also, to facilitate common events, workshops, or small projects between Danish and Egyptian artists or cultural institutions with potential to expand on them in the future through DEDI or other organizations. As well as, insuring Danish art is represented in cultural events and festivals around Egypt.</p>
Strategy compliance	<ul style="list-style-type: none"> • Institutional partnerships. • It ensures cultural and technical exchange between Danish and Egyptian partners. • The activity falls in line with and directly follows DEDI's main mission of engaging Egyptian and Danish audiences in public with cultural programs.
Objective	<p>Encourage artistic research, dialogue and practice that creatively explores current global challenges that affect notions of identity. The project seeks to support innovative artistic projects and realize sustainable continuous partnerships as a result of explorative pilot projects of bicultural nature within the fields of performing, visual, or literary arts that are equally anchored in Danish and international institutions or organizations.</p>
Outcomes end of project	<ul style="list-style-type: none"> • Partnerships between Danish and Egyptian organizations through arts have been created and strengthened. • Foster dialogue through arts and identify artistic platforms for cooperation. • Exposure of Danish art in Egypt.
Outcome indicators	<ul style="list-style-type: none"> • New partnerships between Danish-Egyptian artists or institutions • Reports and reflections of the experience • Art work in festivals and events in Egypt and Denmark • More long-term partnerships between Egyptian and Danish art institutions • More Danish artists participating in events around Egypt.
Outputs end of project	<ul style="list-style-type: none"> • Development / production of 3 – 4 artistic works / projects made by the Danish-Egyptian partners within the year.

	<ul style="list-style-type: none"> • Presentation of, at least, two of the work produced to the public • Danish performances hosted in Egypt's festivals (and possibly vice versa)
Output indicators	<ul style="list-style-type: none"> • 6 – 8 new partners working together with DEDI • 3 – 4 events / productions or work-in-process • Three – four projects developed in different artistic forms • Artistic and cultural endeavors developed or produced by the Danish-Egyptian partners
Implementation milestones	<p>Q1: Identifying a number of potential Danish and Egyptian artists / artistic projects</p> <p>Q2: One – two partnerships made One performance in a festival</p> <p>Q3: Outcome of these partnerships Supporting another two potential partnerships.</p> <p>Q4: Outcome of the rest of the partnerships. Evaluation of the project and planning for the following year.</p> <p>Ongoing: Identifying potential Danish Egyptian partners and raising funds in different forms (financial and in-kind) to expand the project.</p>
Reporting	<ul style="list-style-type: none"> • Reports by individuals / organizations who got the grant upon return • Documentation material during the visits or event (videos and pictures) • Outcome of the visit, be in an event or a publication...etc.
Partners	To be identified
Partnership arrangement	DEDI will be the main coordinator of the project, will identify partners in Denmark and Egypt for the program. Art institutions in both countries will be the implementing partners of the workshops.
Duration	1 year
Budget	<p>Total Budget: 300,000 DKK</p> <p>This budget is very limited and basic and we are accordingly going to seek extra money for that from entities like the Danish Agency for Culture and the Danish Art Council</p>

Human resources	Marwa Seoudi, DEDI Project Officer
Status	Approved
Comments	

III. Media

Project Title	DEDI Media Club
Table updated	2.5.2017/NA
Project number	
Executive summary i.e. Rationale or Theory of Change	<p>Egyptian media is playing an influential role in supporting the national agenda of development and works as a pillar of engagement and participation. A professional and effective media is one which works independently, through its values of objectivity and balanced practices in order to serve the audiences' needs of knowledge, information and opinions.</p> <p>DEDI Media Club has been a flagship of the media program since its start and has succeeded to work with different media schools and approaches in Egypt. The Club started since 2015 to train journalists on its editorial guidelines and started to present new ideas and trends that can benefit the media sphere in Egypt like the news ombudsmen.</p> <p>In 2017, the club will work on three main directions in supporting the media development; The first direction is knowledge where the club will continue to transfer new knowledge, skills, and trends to the local media sphere through the public seminars and the thematic workshops, this direction often uses Danish expertise in its activities as trainers or speakers.</p> <p>The Second direction is to continue supporting the dialogue efforts between different media professionals and approaches concerning the challenges they face in their daily professional activities and provide a platform for professional discussions.</p>

	<p>The Third direction is encouraging the media in general to adopt a set of values and to work according to the international standards and levels of media practices; through trying activating a code of ethics, code of conduct, and transferring knowledge to the grass root level of journalists and media professionals. Through this direction, the club shall continue the editorial guidelines workshops provided to the Egyptian journalists in both state and non-state media.</p>
Strategy compliance	<p>Priority area no.3 in DEDI strategy: Enhancing Media in an Open Society through continuous dialogue between professionals and institutions.</p>
Objective	<p>Support the efforts of national media development and contribute effectively to foster the national agenda of media development set by the Egyptian media professionals. Support with knowledge and Danish expertise the independent media in terms of professional skills. Engage directly by dialogue and capacity buildings activities with the young professionals in order to support their professional development and enhance their skills and performances.</p>
Outcomes end of project	<p>The direct outcome will be a better media performance that includes all the required aspects of independent practices. Enhanced coverage and journalism outcome through activities with the young journalists and media professionals and through open a fair and clear discussion between the triangulation of media stakeholders; excellent economic reporting; enhanced relations between both the news consumers and the media outlets.</p>
Outcome indicators	<ul style="list-style-type: none"> - The outcome of the hiring process of news ombudsman, in 2016 DMC succeeded in supporting the hiring of the first news ombudsman, a press release was published from Youm7 newspaper stating that this process is in collaboration with DMC, in 2017, this process will continue and the indicators will be more related to how this process is operated in real. - Surveying the change/s of the coverage level of selected Egyptian journalists after completing the handbook training and comparing it with their previous work. - The outcome of the dialogue between the three main sides of media stakeholders in Egypt, (officials, professionals, and media NGOs) which will prove the success of the club's contributing efforts to bridge gaps between the different parties through continuous dialogue and professional discussions. - Economic reports that use the knowledge learned and acquired by

	the journalists in the training DMC is provide.
Outputs end of project	<ul style="list-style-type: none"> - 4-5 public seminars = 130.000 DKK - 8-9 closed workshops for media experts = 70.000 DKK - 9-week Economic reporting course in collaboration with Danish media experts= 70.000 DKK - DMC handbook competition, best report produced along the handbook guidelines= 80.000 DKK - Handbook training to university media professors = 50.000 DKK - Mediatopia; a registered NGO that support the post graduate media students, DMC will support the formulation of an informal media education curricula DEDI's contribution = 40.000 DKK - Visit to Denmark to study the converged newsrooms at DR and other Danish media outlets (4/5 top managers of the biggest media networks = 100.000 DKK - Train Egyptian news ombudsmen = 80.000 DKK - DMC website, providing knowledge and new professional trends = 30.000 DKK
Output indicators	<ul style="list-style-type: none"> - Implemented Public panels and workshops. - Reports of Public panels and workshops are produced and sent to the media and available on DMC website. - Well-trained Egyptian media ombudsmen. - Trained calibers on DMC handbook. - 14 trained journalists on news trends of economic reporting. - Five-year report to be sent to the media and stakeholders. - Implemented news room trip and coverage are clipped and sorted into categories. - Implemented thematic workshops and policy paper is available to the public and the media stakeholders through the DMC new website. - Mediatopia curricula.
Implementation milestones	<p>January:</p> <ul style="list-style-type: none"> - First Public seminar

- first thematic workshop
- Preparations of the economic reporting program.
- Drafting and design the ombudsman training program.

February

- Second thematic workshop.
- Launching the DMC handbook competition.
- Start the economic reporting program.
- Launching the DMC website.
- Launch the training of ombudsman

March

- Start the development of Mediatopia curricula.
- Start the preparation of newsroom trip.
- Announcing the winner of the DMC handbook competition.
- Starting the handbook training for the university media professors.

April

- Second public session.
- third thematic workshop.
- End the ombudsman training.

May

- End of the program reporting program
- Fourth thematic workshop

June

- Fifth thematic workshop.
- Finish the media curricula.
- Newsroom visit.

September

- Third public seminars & celebrating 5 years

October

- Sixth thematic workshop.

	November <ul style="list-style-type: none"> - Fourth public seminars. - Seventh thematic workshop. December <ul style="list-style-type: none"> - Fifth public seminar. - Eighth thematic workshop.
Reporting	Progress Reports
Partners	Partners <ul style="list-style-type: none"> - ONO organization (The International Organization of News Ombudsmen) - Al-Ahram - Egyptian Press Syndicate. Stakeholders <ul style="list-style-type: none"> - Egyptian media professionals - Official media stakeholders and decision makers - State & private media sectors - Young journalists - Media researchers - Civil society organizations - Media development organizations
Partnership arrangement	TBC
Duration	<i>One year till December 2017</i>
Budget	Total Budget: 650.000 DKK
Human resources	Noha EL-Nahass Eman Mahmoud Ahmed ElArabi
Status	Approved On-going project- fifth phase

Comments	
Project Title	Digital Documentation of the History of Egyptian Journalism
Table updated	2.5.2017/NA
Project number	
Executive summary i.e. Rationale or Theory of Change	<p>Egyptian press is the one of the oldest press system in the region, and throughout the years the press witnessed and covered different historical moments and published historical coverage. The documentation in Egypt is not a well developed area as there are no distinct archives organized and made available to be used by those who need to know about the history of their profession.</p> <p>The Digital Documentation of the History of Egyptian Journalism project is a platform that allows the documentation of the Egyptian press history through horizontal and vertical documentation, starting from the historical milestones in the press history archives, the first newspaper, first issue of each newspaper, the most important headlines that should be remembered, columns and reports from that time to those who contributed to the early day of the press industry; the founders of Egyptian media: often forgotten because of the lack of a proper system for documentation and lack of methods and knowledge, not to mention, access.</p> <p>In collaboration with many archival centers like Al-Ahram archive, National documentary house and others, this website will be available with its first phase content by the third quarter of 2017. The engagement and continued involvement in the development and continuation of the archive will be done in close collaboration with Egyptian media institutions, as those mentioned above.</p>
Strategy compliance	Priority area no.3 in DEDI strategy: Enhancing Media in an Open Society through continuous dialogue between professionals and institutions.
Objective	The project aims to create an online platform about the history of the Egyptian press with its different types and ownership. This website will act as an introductory portal for media researchers and experts to gain knowledge about the history of journalism and will facilitate the documentation and knowledge sharing.
Outcomes end of project	<ul style="list-style-type: none"> - Better knowledge about press history. - Free online access to the most important historical moments of the Egyptian press.

Outcome indicators	<ul style="list-style-type: none"> - Numbers of visitors to the website. - The number of partners who will join the first phase of the project.
Outputs end of project	<ul style="list-style-type: none"> - Well developed user friendly website. - More than 50 thematic topics to be published on the website, - More than 100 profiles for Egyptian journalism figures.
Output indicators	<ul style="list-style-type: none"> - The accessibility of the website. - The good choices of the published topics. - The ability to start the second phase.
Implementation milestones	<p>From January to May: Preparations and partnership arrangements</p> <p>From June to August: developing the website and data entry</p> <p>September: the launch</p>
Reporting	Progress reports
Partners	<p>Al-Ahram establishment</p> <p>House of documents (Dar El-Mahfouzat)</p> <p>Cairo University</p> <p>American University in Cairo</p> <p>Others - including representatives with experience from Danish press archives (TBC)</p>
Partnership arrangement	No arrangements yet
Duration	8 months
Budget	50.000 DKK
Human resources	<p>Noha El-Nahass,</p> <p>Eman Mahmoud</p> <p>Ahmed AlArabi</p>
Status	Approved
Comments	

Project Title	Press trip to Danish media
Table updated	2.5.2017/NA
Project number	

Executive summary i.e. Rationale or Theory of Change	<p>From its start DEDI has organized an annual press trip for Egyptian media professionals to Denmark to visit and study closely the Danish media systems, to learn new professional ideas and establish strong relations with their counter parts in Denmark.</p> <p>Each year DEDI has chosen a theme and organized one to two workshops for the Egyptian journalists and their Danish colleagues during the trip. This year's theme will be the dilemma inherit in defining and controlling disinformation ("the post-factual world") and the conflict between opinion and information.</p> <p>The invitation to a press trip will be extended to the young media professionals from different media (print as well as TV- and radio-journalism) and media schools who achieved outstanding success in the Egyptian society and who care to develop their knowledge toward the new media trends and skills.</p> <p>The participants representing the state and private media will be selected in view of their age (30-45 years); their contributions to their specific media outlets and the public; need of exposure to international media.</p> <p>The visit will include visits to, but not limited to DR studios, Politiken and a number of local media outlets.</p>
Strategy compliance	<p>Priority area no.3 in DEDI strategy: Enhancing Media in an Open Society through continuous dialogue between professionals and institutions.</p>
Objective	<p>Enhancing the knowledge of the Egyptian journalists about the Danish media system and vice versa. Bridge the gap between two different media systems by discussions and understanding.</p>
Outcomes end of project	<ul style="list-style-type: none"> - Better knowledge of both media systems. - A network of journalistic relation between both Egyptian and Danish media.
Outcome indicators	<ul style="list-style-type: none"> - The participants' evaluation of the press trip. - The outcome of discussions and how it was communicated to both publics.
Outputs end of project	<ul style="list-style-type: none"> - Implemented visit for 8/10 participants - Implemented five days of visits and discussions. - Generated coverage and social media articles about the trip in Egypt.

Output indicators	<ul style="list-style-type: none"> - The coverage of the trip. - The social media discussion around the trip. - The visit workshops' reports.
Implementation milestones	The press trip will take place on September 2017
Reporting	Completion Report
Partners	See reporting
Partnership arrangement	No arrangements yet
Duration	6/7 days
Budget	180.000 DKK
Human resources	Noha El-Nahass, Eman Mahmoud Ahmed AlArabi
Status	Approved
Comments	

Project Title	Media E-Learning component
Table updated	3.5.2017/NA
Project number	
Executive summary i.e. Rationale or Theory of Change	<p>E-learning has become one of the most important and powerful tools in the field of education, whether the education is formal or informal, and for the training and capacity building of media professionals it is crucial both to their development and to secure their ability to perform their job progressively. Central for the boom in E-learning worldwide, is the reduction in training costs and the possibility of outreach to new and varied groups of professionals and to areas whereto traditional forms of education are rarely offered.</p> <p>The Media in an open society program has training and capacity components within a wide number of its activities and projects, though, often at a rather high cost, at the same time a large part of the training has been based on the handbook containing editorial guidelines published by the Media club one year and half ago.</p> <p>Departing from these experiences and on the success of the training based on the hand-book this project shall build an e-learning component embedded in the DMC website, which is part of DEDI's larger website. The</p>

	component may be used by all the projects of the media program and shall transform the handbook and the training based on it into electronic materials that may be used nationwide - and reduce the cost of the training. The platform will be available for other projects to use it in the future whether from the art and culture or civic education programs.
Strategy compliance	Priority area no 3 in DEDI strategy: Enhancing Media in an open society through continuous dialogue between professionals and institutions.
Objective	Facilitate the training and capacity building efforts performed by DEDI media program and enable identical training workshops to a large number of audiences of professionals that vary from journalists to media student, out reach to areas outside the center. A direct goal is also to reduce the costs of the traditional direct training whenever.
Outcomes end of project	<ul style="list-style-type: none"> - Established E-learning platform that can be used in the future to serve all the media program projects. - Developed methods of learning within the strategy of DEDI's media program. - Transform the DMC handbook into an electronic component that can contribute effectively to the development of the Egyptian media sphere on a large scale.
Outcome indicators	<ul style="list-style-type: none"> - Training is available to a large number of journalists and media professionals and outside Cairo as well. - The DMC handbook online version will be available to media students to work on during their study periods. - The two syndicates of press and media will start to use the e-learning website in their capacity building programs.
Outputs end of project	<ul style="list-style-type: none"> - Fully fledged e-learning platform that works effectively. - A ground breaking platform that will marque the first e-learning attempt in Egypt. - A creative and knowledge oriented online version of the DMC handbook.
Output indicators	<ul style="list-style-type: none"> - The platform is accessed by a large number of journalists, media experts and media students. - The cost of training is reduced in comparison to the normal and direct training.

Implementation milestones	The implementation will be throughout the whole 2016 in 4 phases		
	Phase	Date	Description
	Preparations phase	May-July	<p>This phase will be for the technical preparations on two sides</p> <ul style="list-style-type: none"> - Technical side: building the technical platforms that allow several professionals to log in and took the online courses at once with no costs. - The online content: transforming the content of the editorial guidelines book into E-learning component t.
	Phase 2	July – August	<ul style="list-style-type: none"> - Engage media experts and officials into the process of E-learning ahead of the launching - Testing the e-learning website at DEDI dialogue forum participants and make the necessary modifications.
	Phase 3	September	<ul style="list-style-type: none"> - Launch the E-leaning platform - Start the first training workshops online.
	Phase 4	October-December	<ul style="list-style-type: none"> - Partners start to work with the platform and use it effectively to develop their own beneficiaries.
Reporting	<ul style="list-style-type: none"> - Progress Reporting 		
Partners	<ul style="list-style-type: none"> - The partners will be divided into three sections: <ul style="list-style-type: none"> 1- Official media partners: includes both the press syndicate and the media syndicate, the higher committee of the national media, the two national bodies of state media. 2- Media outlets: as all the training requests will be submitted officially by the media outlets themselves as usual. 3- Media education institutions: Including Cairo university and American University in Cairo during the first phase. 		

Partnership arrangement	- Partnership arrangements will be sent to the board for approval
Duration	<i>8 months from May 2017 to December 2017</i>
Budget	Total Budget: 120.000 DKK DEDI's Financial Contribution: 120.000 DKK
Human resources	Noha El-Nahass, Head of Communication and Media Program Eman Mahmoud, Media relations Officer Ahmed El-Arabi, Communication Officer
Status	Approved
Comments	

IV. Dialogue

Project Title	People Meeting (Folkemødet 2017)
Table updated	2.5.2017/MAT
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>The Danish People Meeting (Folkemødet) is a yearly event on the island of Bornholm, which attracts politicians from the Danish parliament, the government, lobbyists, NGO's and interest-groups from all parts of society: employers' organizations, the labor movement, environmentalists, the farmers' organizations and many more - plus around 60.000 citizens who are interested in political debate and meeting ministers and politicians, literally eye-to-eye.</p> <p>For DEDI our annual participation in this festival should ensure: a) the possibility of presenting DEDI to a Danish audience, which will have an</p>

	<p>interest in the Institute's projects and work in Egypt b) get access to politicians and central opinion makers who would have an interest in the work of DEDI c) a possibility to collaborate with the strategic partners of the DAPP program and contribute to the promotion of its work d) to give DEDI staff a possibility to experience People Meeting and offer them the possibility for networking with colleagues and partners.</p> <p>DEDI participated in the 2015 and 2016 events. A thorough evaluation was made after the first year (submitted to the Board December 2015). The lessons learnt were of great value and taken into consideration during the planning and participation in the 2016 meeting, additional knowledge has been gained – not least concerning a less time consuming planning process and the benefits gained by engaging with DAPP strategic partners. As in 2016, DEDI shall take the lead and arrange the program in collaboration with the partners.</p> <p>In 2017, based on its experience DEDI will:</p> <ul style="list-style-type: none"> (a) Rent a tent with and co-program it with one of the DAPP partners like DUF, and invite selected partners to use it. (b) Start logistical arrangements (especially accommodation) early. (c) Start programming early and make use of prominent Danish figures and appealing topics for Danish audience to ensure more attendance. (d) Select a location close to tents where organizations with similar or related agendas are placed in order to secure more traffic of the part of the audience with an interest in DEDI's and similar organizations work.
Strategy compliance	<ul style="list-style-type: none"> • Positioning DEDI on the map among key players who shape political and public opinion. • Networking and strengthening relationships with potential partners. • Gaining more visibility in DEDI's new status. • Benefitting and learning from the Nordic model
Objective	<p>Based on its intergovernmental status, DEDI is to be considered a strategic partner for key Danish institutions, and a natural gate to approach Egypt and the region. Moreover, public and political opinion in Denmark is to become more aware of the benefits of dialogue with the Arab world.</p>
Outcomes end of project	<p>DEDI has become more known in Danish influential circles for its status and capabilities.</p>

	DEDI has built stronger relationships with Danish potential partners, and DEDI staff has built a wider network.
Outcome indicators	<ul style="list-style-type: none"> - DEDI is represented directly at meetings/events in its own and other tents at the People Meeting. DEDI's program and dialogue activities has been presented to policy makers and the public who has taken active part in the program. Plus, appearance in Danish media. - DEDI's tent is actually being used as a meeting place for DEDI staff and partners. Each staff member has made many contacts and discussed future plans with interested partners.
Outputs end of project	<ol style="list-style-type: none"> 1) Showcasing DEDI's portfolio through posters, video, and events of artists we supported. Alumni are invited to attend and speak. 2) Well-attended (in)formal meetings with themed discussions. Key discussants are invited. 3) New contacts are made and new projects discussed. 4) An evaluation report on co-organization with DAPP partners.
Output indicators	<ol style="list-style-type: none"> 1) DEDI projects and potentials well exhibited and visible through printed materials and present active staff. 2) 3 major attractions gathering a significant crowd to fill the tent. 3) A list of contacts and possible partnerships 4) The actual report.
Implementation milestones	<p>Q1: Drafting program, booking the tent, reaching an agreement with partners, booking accommodation and flights, and hiring an intern.</p> <p>Q2: Finalizing the plan and program, inviting guests, preparing communication material, and then attending the event in Denmark.</p> <p>Q3: Evaluation report and plan for next year.</p>
Reporting	<p>Direct observation by DEDI staff</p> <p>The observation of media coverage on DEDI and Arab partnership interest.</p> <p>Measuring change in project proposal rates from Danish partners.</p> <p>Measuring any change of external funding offers.</p>
Partners	This is a DEDI activity, but the program of the tent will be arranged in partnership other DAPP partners.

Partnership arrangement	DEDI may partner with the mentioned partner for co-organization and programming.
Duration	<i>7 days in mid June.</i>
Budget	Total Budget: 130,000 DKK DEDI's contribution: 100,000 DKK
Human resources	4 DEDI staff Program Manager, Mohamed Abotera
Status	Approved
Comments	

Project Title	Role of media ethics is empowering journalism: : Students Summer School 2017 (Dialogue Forum)
Table updated	2.5.2017/NA
Project number	NA
Executive summary i.e. Rationale or Theory of Change	<p>Every year DEDI organises a themed workshop for young Egyptians and Danes to share and develop thoughts about a theme critical and meaningful for both cultures. The workshop activities are designed to be inspiring, reflective & creative, and not least secure cooperation, the development of networks and dialogue between the participants, across cultural and social boundaries.</p> <p>The 2017 Summer school will be organized around the general theme of ‘Media ethics’ and more specifically the relationship between the quality of journalism and ethical standards of journalism.</p> <p>This year the summer school will take place in Denmark and will target students of journalism and young practitioners from Egypt and Denmark.</p> <p>DEDI opens a call for participation, rates and selects candidates, and then invites 24 participants equally divided between Egyptians and Danes. Selection criteria is age, diversity of backgrounds, interest in this year’s theme, and proficiency in English.</p> <p>Aims</p> <ul style="list-style-type: none"> • Building an understanding of the importance of ethics in media. • Debating the universality or particularity of ethics? The impact of cultural and other values on the understanding of ethics. • Brainstorming to define universalities and flexible frames for ethical values of journalism. • Exchanging knowledge and expertise between young Danes and Egyptians in the field.

Strategy compliance	<p>This activity falls in line with DEDI's main mission of engaging Egyptian-Danish partnership and cooperation with relevant expertise, and promote interaction, dialogue and possible partnerships between peers from Egypt and Denmark.</p> <p>The 2017 summer school also falls in line with the "media in an open society" topic and its focus on sustaining dialogue around professional standards between young journalists, and knowledge exchange between Egyptians and Danes in the field.</p>
Objective	<p>The objective is to develop a better understanding of media ethics for all participants, to provide them with knowledge and understanding of their future profession and its challenges. Also one of the most important aims is to widening the participant's knowledge of other countries that have other challenges in the field of media.</p>
Outcomes end of activity	<ul style="list-style-type: none"> • Knowledge production in Media formats to be published on DEDI's website. • Established dialogue and peer-to-peer professional relations between both groups to be able to continue supporting each other with knowledge exchange.
Outcome indicators	<ul style="list-style-type: none"> • The content of the produced knowledge and its diversity. • The plans for future collaborations between the two groups.
Outputs end of year and end of project	<ul style="list-style-type: none"> • One-week workshop, covering the main theme of the forum. • Visits to media outlets (DR- Politiken- others) • Documentation of workshop outputs and activities compiled and arranged in an online publication. • Dialogue activities
Output indicators	<ul style="list-style-type: none"> • Evaluation of the participants about the new learning. • The production of the media content. • The production of the documentation.

Implementation milestones	<ul style="list-style-type: none"> • February 2017: finalize program for the summer school • March 2016: Call for participation Start logistics • April 2016: Selection of participants • April and July 2016: Finalizing trip logistics Program revisions and finalization • August 2016: Summer school implementation Production of media content • September to December 2016 Evaluation done by participants. Finalizing documentation Final narrative and financial reports
Reporting (Means of verification)	Final narrative and financial report by project officer and a documentation report by outside consultant (to be decided)
Partners / stakeholders	Partners <ul style="list-style-type: none"> - Copenhagen University (To Be Confirmed) Stakeholders: <ul style="list-style-type: none"> • Danish, Egyptian students interested in media and journalism.
Partnership arrangement	DEDI is the main implementing partner of the project with input from their partners who will be identified later
Duration	<i>1 year starting from January 2017</i>
Budget	300,000 DKK DEDI Share: 300,000 DKK
Human resources	<i>Noha EL-Nahass Lamma Emad Eman Mahmoud HC Korsholm Nielsen</i>

Status	Approved
Comments	

Annex 5: Annual budget

The format used for annual budgets is shown below, using the example of the output-based budget for 2017.

The below budget present the required budget per Program unit and the required operation expenditures for 2017. It also shows the ongoing projects related to DEDI and the basket funds.

DANISH EGYPTIAN DIALOGUE INSTITUTE	
2017 Proposed budget	
Description	Budget in DKK
Politics and Democratisation	1,100,000.00
Culture and Participation	700,000.00
Media in an Open Society	1,000,000.00
Dialogue and Communication	350,000.00
Other projects	150,000.00
Programme staff expenses	1,644,320.73
PROJECTS AND ACTIVITIES	4,944,320.73
Description	Budget in DKK
Director and advisor	1,000,000.00
Support staff expenses	1,039,368.00
Office premises	459,485.89
Office running costs	170,400.00
Marketing and promotion	30,000.00
Furniture and equipment	111,425.38
Consultancies	50,000.00
External audit	95,000.00
Executive Board	100,000.00
OPERATIONS	3,055,679.27
Description	Budget
DEDI (Danida)	8,000,000.00
Ongoing Projects (2016-2017)	
Description	Budget in DKK
Civic Education for Alazhar Imams	95,490.18
(C) Empowerment Of Women in Parliment	70,171.43
Ongoing Poltiical Projects (2016-2017)	165,661.61
Basket Fund ongoing budget	
Description	Budget in DKK
Civic Educations (Phase 4)	950,565.90
CKU Basket fund	3,803,677.90
Sanduq El Donia (CIB Fund)	295,428.59
Hamdi Kandeel Grant	32,081.09
Basket fund projects	5,081,753.48

The below proposed budget present the required budget per project as per the proposed LFA's. It also shows the new basket fund projects as per the proposed LFA's.

2017 Proposed budget per projects	
Description	Budget
Civic Education for Participation (2017)	100,000.00
Network for Arab Civic Education (NACE)	150,000.00
Egypt & Elections: 2017	
(A) Youth Network	100,000.00
(B) Members of Parliament Study Visit	150,000.00
(C) AUC	150,000.00
(D) Youth Exchange Programme	140,000.00
Dialogue For Partnership: A new Era in Egypt / European Relationship	150,000.00
Gender Empowerment Project (under development)	120,000.00
Project Development and Miscellaneous	40,000.00
Politics and Democratization	1,100,000.00
Description	Budget
Sandug el-Dunia: Running costs	100,000.00
Photo Marathon	200,000.00
Art partnership program	300,000.00
Student exchange program	100,000.00
Culture and Participation	700,000.00
Description	Budget
DEDI Media Club 2017	650,000.00
Digital Documentation of the History of Egyptian Journalism	50,000.00
Press Trip to Danish Media	180,000.00
Others	120,000.00
Media in an Open Society	1,000,000.00
Description	Budget
People Meeting (Folkemødet 2017)	100,000.00
Dialogue Forum	250,000.00
Dialogue and Communication	350,000.00
Description	Budget
Others	150,000.00
Other projects	150,000.00

Description	Budget
Programme staff expenses	1,644,320.73
Programme staff expenses	1,644,320.73
Description	Budget
PROJECTS AND ACTIVITIES	4,944,320.73
Description	Budget
Director and advisor	1,000,000.00
Support staff expenses	1,039,368.00
Office premises	459,485.89
Office running costs	170,400.00
Marketing and promotion	30,000.00
Furniture and equipment	111,425.38
Consultancies	50,000.00
External audit	95,000.00
Executive Board	100,000.00
OPERATIONS	3,055,679.27
Description	Budget
DEDI (Danida)	8,000,000.00
Basket Fund budget	
Description	Budget in DKK
Cinema capacity building	500,000.00
Furniture design	500,000.00
Women's museum	200,000.00
Heritage network	500,000.00
Basket fund projects	1,700,000.00

Annex 6: Format for presentation of new activities

Presentation of new activities by DEDI's Management to the Board follows the format below summarising main activities and strategy compliance.

Project Title								
Table updated	/							
Project number								
Executive summary i.e. Rationale or Theory of Change <i>Narrative (max. 300 words)</i>								
Strategy compliance <i>Narrative (max 30 words)</i>								
Objective <i>Narrative (max. 50 words)</i>								
Outcomes end of project <i>(narrative max 30-50 words)</i>	-							
Outcome indicators	- -							
Outputs end of project <i>(narrative max 20 words)</i>	-							
Output indicators <i>(one for each output)</i>	-							
Implementation milestones	<table border="1"> <tr> <td>Month</td> <td>Activities</td> </tr> <tr> <td>January</td> <td></td> </tr> <tr> <td></td> <td>-</td> </tr> </table>		Month	Activities	January			-
Month	Activities							
January								
	-							
Reporting	- Progress Reports -							

Partners	-
Partnership arrangement	-
Duration	
Budget	Total Budget: DEDI's Financial Contribution:
Human resources	
Status	
Comments	

Annex 7: Format for reporting to Board

The purpose of the format is to facilitate an easy overview of completed as well as on-going activities. The format also enables clear indications to Board Members on the type of feedback desired (approval, ideas for concept development, update on progress or status of a decision taken at a previous meeting).

Project Title		
Table updated		
Project number		
Executive summary i.e. Rationale or Theory of Change <i>Narrative (max. 300 words)</i>		
Strategy compliance <i>Narrative (max 30 words)</i>		
Objective <i>Narrative (max. 50 words)</i>		
Outcomes end of project <i>(narrative max 30-50 words)</i>		
Outcome indicators		
Outputs end of project <i>(narrative max 20 words)</i>		
Output indicators <i>(one for each output)</i>		
Implementation milestones	Month	Activities

Reporting	
Partners	
Partnership arrangement	
Duration	
Budget	Total Budget: DEDI's Financial Contribution:
Human resources	
Status	
Comments	
Reporting to the Board	